





SS2025











DOVRE

Keeping Norwegians warm for generations

More specifically since 1922, when Dovre was first established. Known for our high quality underwear for men, Dovre quickly became a people's favorite in Norway.

Today we feature top of the line outdoor wear for men and women. Designed to tackle the rough climate and harsh conditions of the Norwegian winter, each piece is tailored for the best possible fit, durability and functionality. Created from the finest fibers — sourced from natural materials.

And to us, that's really what it's all about. Nature. About the memories we make in the great outdoors, and doing business in a way that allows our children to share those same adventures. For generations to come.

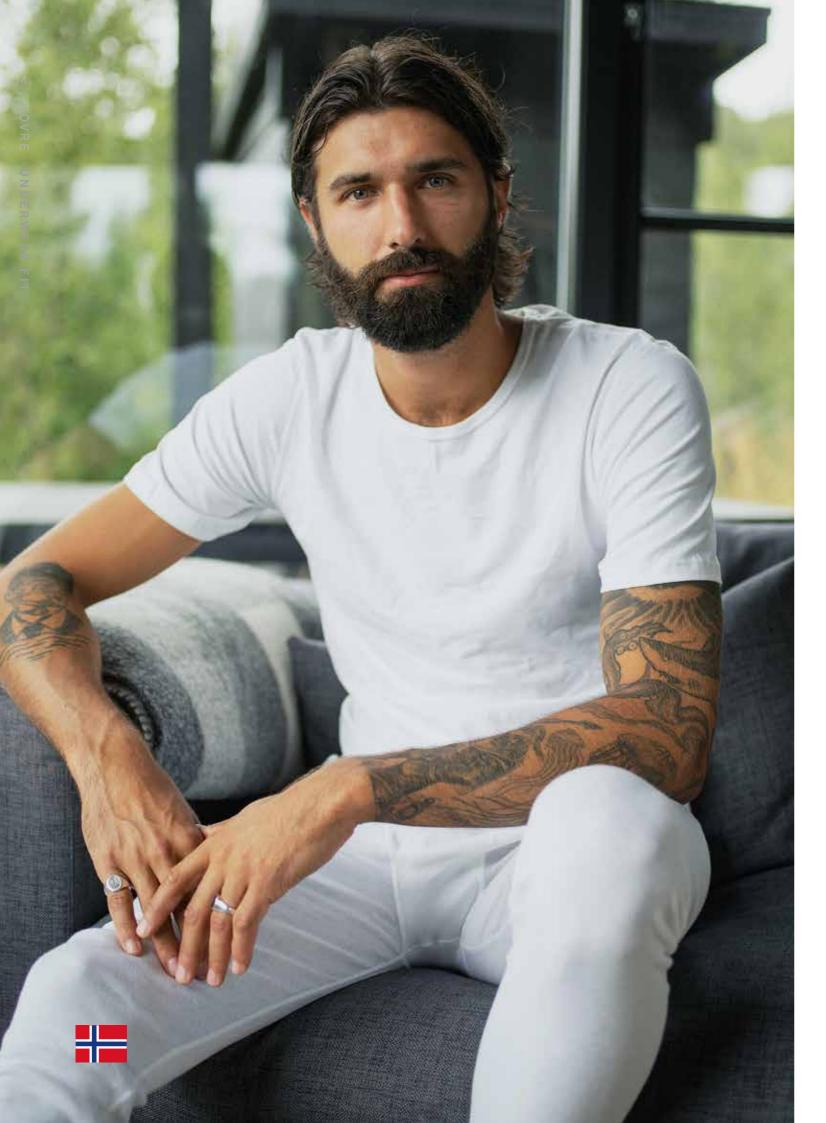
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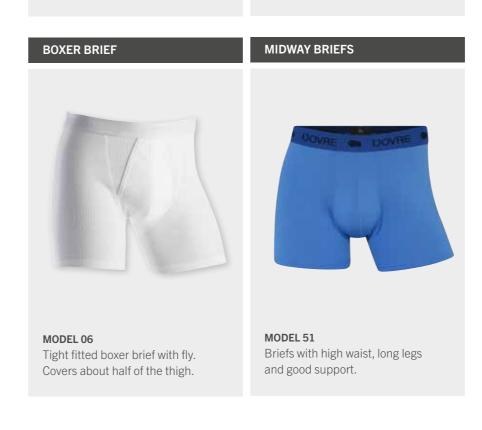
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MEN'S UNDERWEAR CHOOSE YOUR FIT

MODEL 09 Fitted brief with curved fly and full coverage. TRUNK MODEL 46 Trunk with a wide and soft waistband and fly.



QUALITIES

WOOL

A natural material with thermoregulating properties. It provides good insulation, transports moisture and is odor neutralizing.

BAMBOO VISCOSE

An extremely soft fiber that absorbs 3-4 times as much moisture as cotton.

COTTON

A natural material that offers great breathability and feels comfortable against the skin.

POLYESTER

A synthetic fiber that is extremely durable. It is quick drying and retains colors and shape well.

ELASTANE

A synthetic fiber with elastic benefits. It offers great stretch and durability that is perfect for underwear. The material makes sure that the underwear keeps its shape all day.

POLYAMIDE

A strong, hardwearing synthetic fibre. Is often used in a blend with other fibers to improve durability and to add stretch.

T-SHIRT / BAMBOO-VISCOSE



Classic T-shirt in bamboo blend. Soft and comfortable, and helps regulate body temperature and absorbs moisture. 65% bamboo viscose, 30% cotton, 5% elastane.

AVAILABLE: **NOOS**







41-11679-02-05 / **S - 3XL**



41-11679-02-01/**S-3XL**

41-11679-02-49 / **S - 3XL**





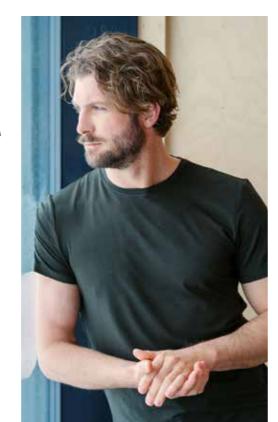
41-11679-02-09/**S-3XL**



41-11679-02-08/**S-3XL** Available: February



41-11679-02-30/**S-3XL** Available: February



UNDERWEAR / BAMBOO-VISCOSE / 5-PACK

Set of five midway briefs in bamboo blend. Soft and breathing for maximum comfort. 65% bamboo viscose, 30% cotton, 5% elastane. Comes in gift box.

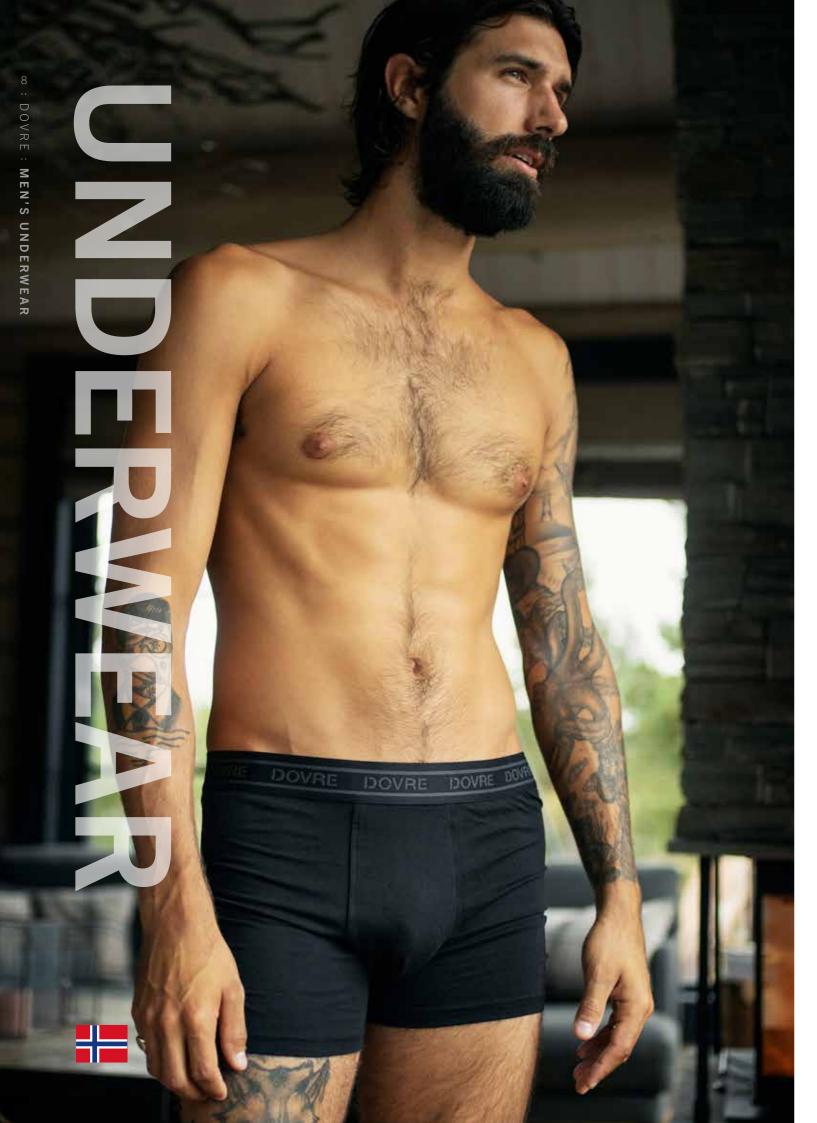
AVAILABLE: STOCK



: DOVRE : MEN'S UNDERWEAR



41-11681-51-200/**S-XXL**



UNDERWEAR / BAMBOO-VISCOSE / 3-PACK



Classic midway briefs with high waist and long leg. Made from bamboo, which is incredibly soft and absorbs 3-4 times more moisture than cotton. Naturally antibacterial and odor-resistant. 65% bamboo viscose, 30% cotton, 5% elastane.



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41-11678-51-900/**S-XXL**

41-11678-51-901/**S-XXL**





41-11678-51-902/**S-XXL**

41-11678-51-904/**S-XXL**



41-11678-51-905/**S-XXL**

UNDERWEAR / BAMBOO-VISCOSE / 3-PACK

Classic midway briefs with high waist and long leg. Made from bamboo, which is incredibly soft and absorbs 3-4 times more moisture than cotton. Naturally antibacterial and odor-resistant. 65% bamboo viscose, 30% cotton, 5% elastane.

AVAILABLE: **NOOS**



41-11678-51-951/**S-XXL**



41-11678-51-952/**S-XXL**



UNDERWEAR / BAMBOO-VISCOSE / 3-PACK

Classic midway briefs with high waist and long leg. Made from bamboo, which is incredibly soft and absorbs 3-4 times more moisture than cotton. Naturally antibacterial and odor-resistant. 65% bamboo viscose, 30% cotton, 5% elastane.

AVAILABLE: FEBRUARY



Contains 65% OCS certified viscose, organic bamboo, 30% OCS certified cotton Ecocert Greenlife 210366



11 : DOVRE : MEN'S UNDERWEAR



41-11678-51-906/**S-XXL**

BAMBOO-VISCOSE BAMBOO-VISCOSE 41-11678-51-954/**S-XXL**

UNDERWEAR / BAMBOO-VISCOSE / 6-PACK





Ultra soft midway briefs in bamboo viscose blend. High waist and long leg. 65% bamboo viscose, 30% organic cotton, 5% elastane.

AVAILABLE: **NOOS**





UNDERWEAR / BAMBOO-VISCOSE / 2-PACK



Classic T-shirt and tank top in bamboo blend. Soft and comfortable, and helps regulate body temperature and absorbs moisture. 65% bamboo viscose, 30% organic cotton, 5% elastane.

AVAILABLE: NOOS



13 : DOVRE : MEN'S UNDERWEAR



41-11678-02-01/**S-XXL**

41-11678-02-09/**S-XXL**



41-11678-01-01/**S-XXL**



41-11678-01-09/**S-XXL** (Not FSC certified)

UNDERWEAR / 95% ORGANIC COTTON, 5% ELASTANE / 3-PACK

Made from organic cotton, ensuring perfect fit and great comfort. 95% organic cotton and 5% elastane.

41-1675-51-09/**S-XXL**

AVAILABLE: **NOOS**





41-1675-51-48/**S-XXL**

UNDERWEAR / 95% ORGANIC COTTON, 5% ELASTANE / 2-PACK

Classic Dovre T-shirt with round neckline. Made from 95% organic cotton and 5% elastane, ensuring perfect fit and great comfort.

AVAILABLE: NOOS



41-1675-51-22/**S-XXL**



41-1675-02-01/**S-XXL**

41-1675-02-09/**S-XXL**

UNDERWEAR / 88% MICROFIBRE, 12% ELASTANE / 3-PACK

Midway briefs with perfect fit, high waist and long leg. 88% polyester/microfibre and 12% elastane.

AVAILABLE: NOOS



: DOVRE : MEN'S UNDERWEAR

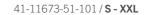




41-11673-51-100/**S-XXL**

41-11673-51-102/**S-XXL**



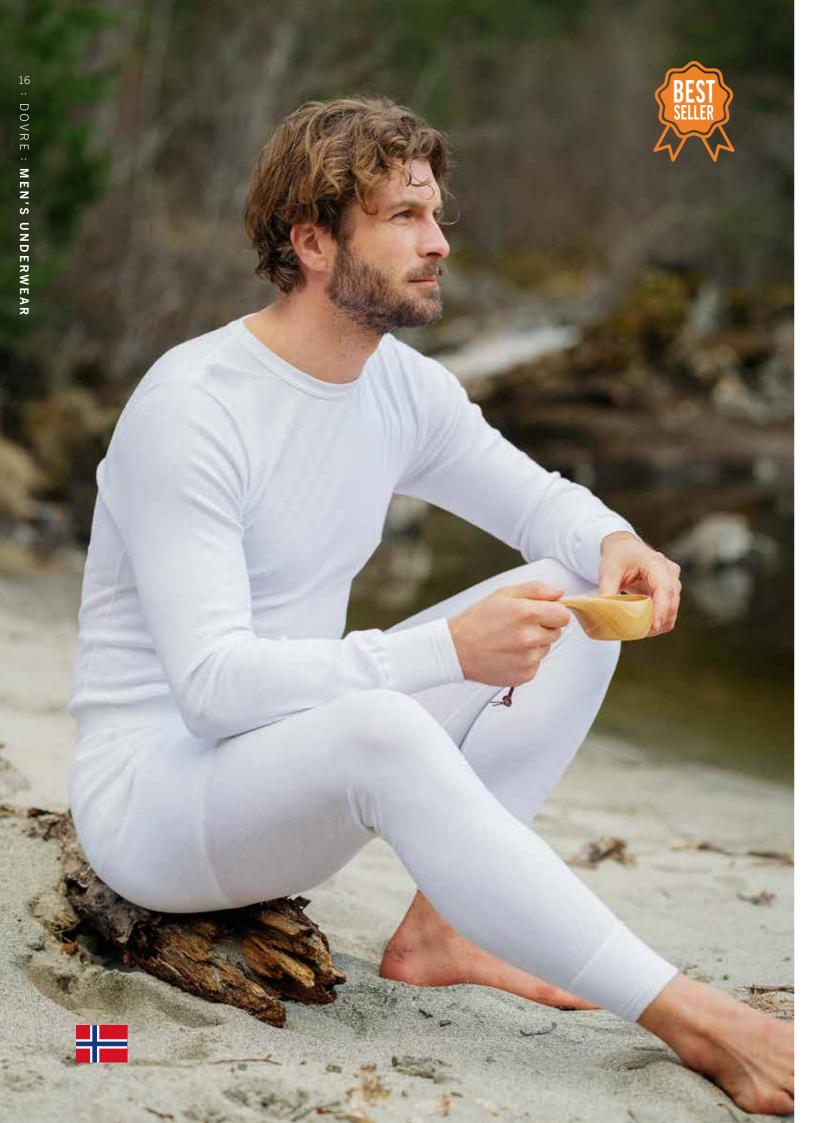




41-11673-51-103/**S-XXL**

ORGANIC COTTON

MICROFIBRE



UNDERWEAR / RIB / 100% COTTON

Classic Dovre basics worn for generations. Ideal for everyday wear, rib woven for quality and great stretch. AVAILABLE: NOOS









41-1660-01-01/**S-3XL**

41-1660-02-01/**S-XXL**

41-1660-14-01/**S-XXL**







41-1660-04-01/**S-XXL**

41-1660-06-01/**S-5XL**

41-1660-05-01/**S-XXL**

UNDERWEAR / RIB / 100% COTTON

 $\label{thm:confort} \mbox{Timeless Dovre pieces, in quality rib weave. Soft and lightweight, and with great comfort.}$

AVAILABLE: **NOOS**



41-1660-01-04/**S-XXL**



41-1660-14-04 / **S - XXL**



41-1660-09-04/**S-5XL**



41-1660-06-04/**S-5XL**





41-1660-05-04/**S-XXL**



41-1660-11-04/**S-XXL**

UNDERWEAR / RIB / 100% COTTON

Versatile Dovre classics in 100% cotton. Ideal basics for everyday wear.

AVAILABLE: NOOS



19 : DOVRE : MEN'S UNDERWEAR



41-1660-01-09 / **S - XXL**



41-1660-02-09/**S-XXL**



41-1660-14-09/**S-XXL**



41-1660-04-09 / **S - XXL**



41-1660-09-09/**S-XXL**



41-1660-06-09/**S-XXL**



41-1660-05-09/**S-XXL**

UNDERWEAR / RIB / 100% COTTON

Versatile Dovre classics in 100 % cotton. Ideal basics for everyday wear.

AVAILABLE: **NOOS**



41-1660-09-49 / **S - 5XL**



41-1660-06-49/**S-5XL**



41-1660-11-49/**S-XXL**



41-1660-05-49/**S-4XL**

UNDERWEAR / 100% COTTON

Jersey shirts in 100% cotton and a variety of necklines.

AVAILABLE: NOOS



21 : DOVRE : MEN'S UNDERWEAR





UNDERWEAR / ORGANIC COTTON / 2-PACK

Everyday essentials in organic cotton. Soft, rib woven quality withgreat fit. 95% organic cotton, 5% elastane. AVAILABLE: NOOS









41-680-01-01/**S-XXL**

41-680-02-01/**S-XXL**

UNDERWEAR / ORGANIC COTTON / 2-PACK

Underwear in organic cotton. Soft, rib woven quality with great fit. 95% organic cotton, 5% elastane. AVAILABLE: NOOS









41-680-09-01/**S-XXL**

41-680-46-01 / **S - XXL**

UNDERWEAR / ORGANIC COTTON / 2-PACK

Everyday essentials in organic cotton. Soft, rib woven quality withgreat fit. 95% organic cotton, 5% elastane. AVAILABLE: NOOS





: DOVRE : MEN'S UNDERWEAR





41-680-01-09/**S-XXL**

41-680-02-09/**S-XXL**

UNDERWEAR / ORGANIC COTTON / 2-PACK

Underwear in organic cotton. Soft, rib woven quality with great fit. 95% organic cotton, 5% elastane. AVAILABLE: NOOS











41-680-46-09/**S-XXL**

ORGANIC COTTON

UNDERWEAR / 100% COTTON

Jersey shirts in 100% cotton and a variety of necklines. Functional T-shirt and tank top in cotton mesh. AVAILABLE: NOOS









41-1620-01-01/**S-3XL**



41-1620-02-01/**S-XXL**

UNDERWEAR / RIB / 100% COTTON

Simple grandad shirt with long sleeves. Ideal for everyday use. AVAILABLE: **NOOS**



41-1663-04-04/**S-XXL**



41-11663-04-49/**S-XXL**

UNDERWEAR / INTERLOCK 100% COTTON





41-1663-04-63/**S-XXL**

SOCKS/WOOL/2-PACK Size 40/43, 44/47. AVAILABLE: NOOS 41-6025-75-09 41-6025-80-07 41-6026-80-09 41-6026-80-49 41-6025-80-09 54% wool 54% wool 50% wool 50% wool 54% wool, 27% polyamide 23% polypropylene 44% polyamide 44% polyamide 27% polyamide 44% polyamide, 2% elastane 2% elastane 23% polypropylene 2% elastane.

SOCK / SNEAKER / 5-PACK / 80% COTTON, 18% POLYAMIDE, 2% ELASTANE

Size 40/45, 45/48.
AVAILABLE: **NOOS**





41-6012-65-01

41-6012-65-09

SOCKS / 3-PACK / 63% WOOL, 37% POLYAMIDE

Size 40/45, 45/48.
AVAILABLE: **NOOS**



SOCK / 3-PACK / 80% COTTON, 20% POLYAMIDE

Size 40/45, 45/48. Regular fit, no elastic.

AVAILABLE: **NOOS**



SOCK / 3-PACK / 80% COTTON, 20% POLYAMIDE

Size 40/45, 45/48. Regular fit, ventlated sole.

AVAILABLE: NOOS



SOCK / 3-PACK / 71% BAMBOO-VISCOSE, 29% POLYAMIDE

Size 40/45, 45/48. AVAILABLE: NOOS



SOCK / TWIN SOCK / 3-PACK / 80% WOOL, 20% NYLON / 100% COTTON

Size 40/45, 45/48. Regular fit, no elastic. Outside 80% wool and 20% nylon, inside 100% cotton.

AVAILABLE: NOOS



SOCK / 3-PACK / 75% WOOL, 25% POLYAMIDE

Size 40/45, 45/48. Rib, regular fit, no elastic.

AVAILABLE: NOOS



SOCK / 3-PACK / 75% WOOL, 25% POLYAMIDE

Size 40/45, 45/48. Regular fit, ventilated sole.



31 : DOVRE : MEN'S SOCKS





41-6710-75-100



41-6710-75-101

SOCK / 5-PACK / 80% COTTON, 18% POLYAMIDE, 2% ELASTANE

Size 40/46. AVAILABLE: NOOS



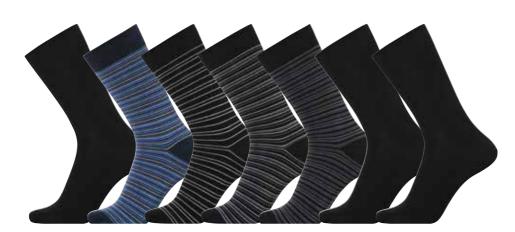
41-6013-75-08 41-6013-75-09 41-6013-75-49

Size 41/44, 45/48.

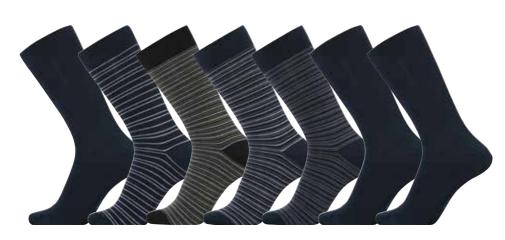




41-6041-99-09



41-6041-99-200



41-6041-99-201





SHIRT / 100 % WOOL / 210 GMS

The perfect baselayer for insulation, sweat absorbing and regulating body temperature.

41-781-16-49 / **S - XXL**









JACKET / TEDDY FLEECE

Warm, breathing and ultra soft outerlayer in wool blend.

41-762-60-81 / **S - XXL**







HEADBAND / 100% MERINO WOOL Holds all the great qualities of merino wool:

warm, breathing and insulating.

716-90-0508 / **ONE SIZE**



JACKET / 100% WOOL / 235 GSM

Warm and great breathing quality.

42-771-62-49 / **S - XXL**









WE'RE SERIOUS ABOUT OUR CERTIFICATES











DOVRE QUALITIES & PACKAGING

ACTIVE WOOL

Patterned and sporty look in 100% wool. Naturally breathable, temperature regulating and highly insulating. Maximum warmth and great comfort. Perfect for an active lifestyle in cold conditions.

Weight: 200-210 GSM Fit: Sporty



Plain and delicate quality in 100 % wool. Super breathable, temperature regulating and highly insulating. High warmth and great comfort. Tailored for outdoor activities, ideal for warmer weather.

Weight: 140-180 GSM Fit: Regular

CLASSIC WOOL

Plain and classic rib in 100% wool. Naturally breathable, temperature regulating and highly insulating. Maximum warmth and great comfort. Functional and flexible both as active wear and everyday wear.

Weight: 200-210 GSM Fit: Regular







BREATHING







WIND REPELLENT



WATER REPELLENT



WARM TEMPERATURE REGULATING

MEN'S OUTDOOR

AVAILABLE: STOCK



41-4600-69-49 / **S - XXL**





41-4601-69-4749 / **S - XXL**

- Advanced four-directional stretch technology
- Highly resistant to wind and water
- Customizable waist for a tailored fit
- Six secure pockets with reinforced taped zippers

OUTDOOR / TRECKING / 95% NYLON, 5% ELASTANE

AVAILABLE: STOCK



41-4601-64-4749/**S-XXL**

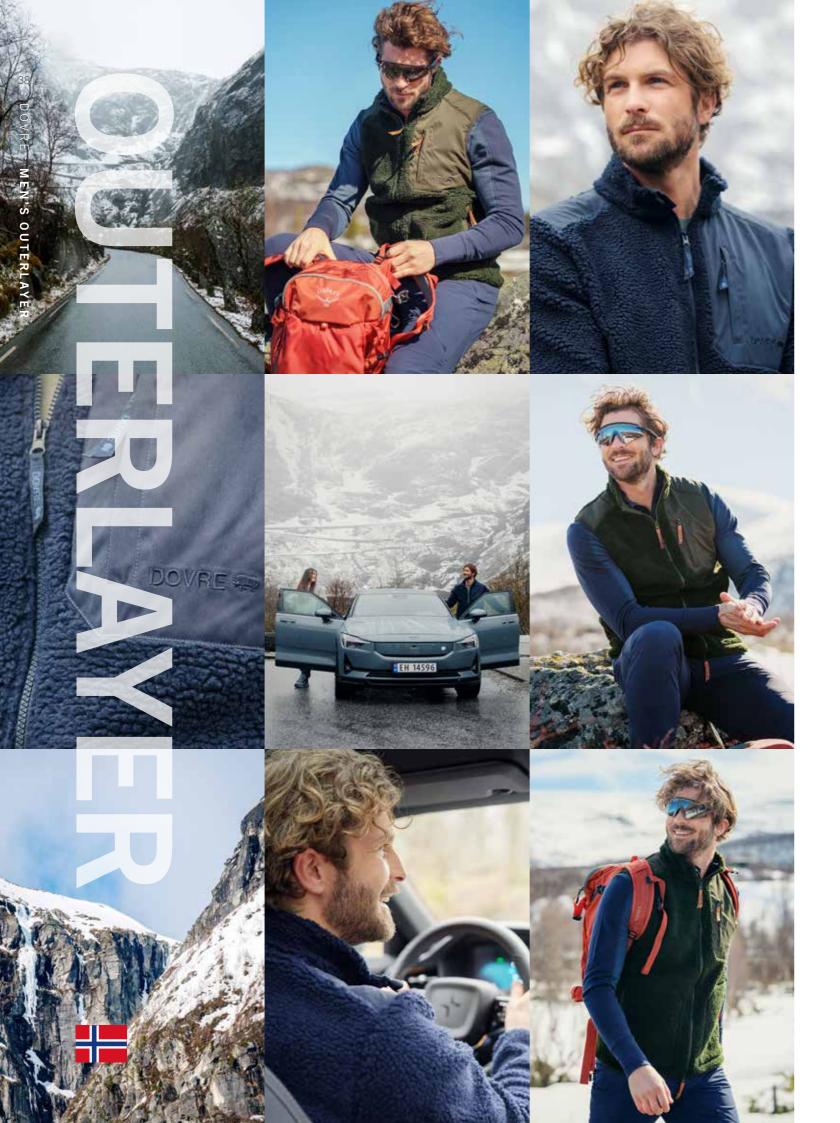
OUTDOOR / TRECKING / 100% NYLON

AVAILABLE: STOCK



41-4600-60-49 / **S - XXL**





OUTERLAYER / TEDDY FLEECE / 400 GSM / 18% WOOL, 82% POLYESTER / (111)

Warm and comfortable teddy fleece jacket and vest in wool blend. Ideal as a thick midlayer or thin outerlayer.

AVAILABLE: **NOOS**







OUTERLAYER / 230 GSM / 94% POLYESTER 6% ELASTANE FLEECE / SSI CONTROLLED CONT

The all year round midlayer for any activity. Made of durable and stretchy midweight fleece, with a brushed back for softness and warmth. AVAILABLE: **STOCK**



41-775-61-09/**S-XXL**



41-775-61-47/**S-XXL**



MIDLAYER / 100% WOOL JACKET / 235 GSM / W

Jacket in 100% wool. Made with several practical pockets.

AVAILABLE: NOOS







41-770-60-49 / **S - XXL**

MIDLAYER / 30% WOOL, 70% POLYESTER JACKET / 235 GSM / WOOL

Jacket in 30% wool, 70% polyester. Made with several practical pockets.



41-772-60-09/**S-XXL**



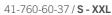




Long sleeve half zips in 100% merino wool. Tight fitted layer for additional warmth, ideal for an active lifestyle. Notice the clever chest pocket on top two shirts.

AVAILABLE: STOCK







41-760-60-73 / **S - XXL**







41-761-16-09/**S-XXL**

MIDLAYER / 100% MERINO WOOL / 240 GSM / 👐 🐯









Long sleeve half zips in 100% merino wool. Tight fitted layer for additional warmth, ideal for an active lifestyle. Notice the shirt with the clever hood for additional warmth on head and neck.

AVAILABLE: STOCK







MIDLAYER / 100% WOOL / UNISEX / (111) (111)



Knitted sweaters in traditional Norwegian patterns. Warm, comfortable, and the perfect midlayer.

AVAILABLE: STOCK



41-774-14-80 / **XS - XXL**



41-774-14-4906 / **XS - XXL**

MIDLAYER / 100% WOOL / UNISEX / 111 (111)

Knitted sweaters in traditional Norwegian patterns. Warm, comfortable, and the perfect midlayer.

AVAILABLE: STOCK



41-774-16-4901/**XS - XXL**



41-774-16-4900/**XS - XXL**



BASELAYER / LIGHT WOOL / 100% MERINO WOOL / 170 GSM / WWW.

Classic and neutral half zip shirt with matching long johns. Exceptional lightweight quality and semi shiny finish.









Navy



DOVRE DO

















BASELAYER / LIGHT WOOL / 100% MERINO WOOL / 180 GSM / WWW WWW WWW

Light and comfortable merino wool shirts with matching long johns. Perfect as outdoor wear and warmer basics. AVAILABLE: NOOS





41-694-14-49 / **S - XXL**



DOVRE





BASELAYER / LIGHT WOOL

1698-02-08/**S-XXL**

Available: February

100% WOOL / 140 GSM / 17.5 MICRONS / (111) (111) (111)

 $Short \ sleeve \ shirt \ in \ merino \ wool \ quality. \ An \ every \ day \ basic \ and \ outdoor \ necessity, \ perfect \ for \ warmer \ weather.$

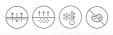
AVAILABLE: **NOOS**



698-02-31 / S - XXL Available: February

BASELAYER / LIGHT WOOL

100% WOOL 140 GSM / 17.5 MICRONS



Short sleeve wool shirt with musk print and round neckline.





BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / 🕕 🐷 🕸

Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly. AVAILABLE: NOOS



BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / 👑 👑 🕸

Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly. AVAILABLE: NOOS





41-693-02-20/**S-XXL**



41-693-05-20 / **S - XXL**



41-693-02-63 / **S - XXL**



41-693-14-63 / **S - XXL**



41-693-05-63 / **S - XXL**

BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / 🕕 👑 🕸

Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly. AVAILABLE: NOOS



BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / 🕕 👑 🚳

Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly. AVAILABLE: NOOS



55 : DOVRE : MEN'S BASELAYER



41-693-02-49 / **S - XXL**



41-693-14-49 / **S - XXL**



41-693-05-49/**S-XXL**



41-693-14-08/**S-XXL**



41-693-05-08/**S-XXL**

BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / WWW WWW AND A STATE OF THE WOOL / 200 GSM / WWW AND A STATE OF

Comfortable and flexible wool basics in black. Shirts with round neck and zip, long johns with long and short leg. Both an everyday and active wear favorite.

AVAILABLE: NOOS













BASELAYER / BASIC WOOL / 100% MERINO WOOL / 220 GSM / WWW WWW WWW.

Tank top and T-shirt in wool mesh. The ultimate base layer as mesh creates air pockets in the fabric and builds extra insulation. Perfect under a thicker shirt or sweater.



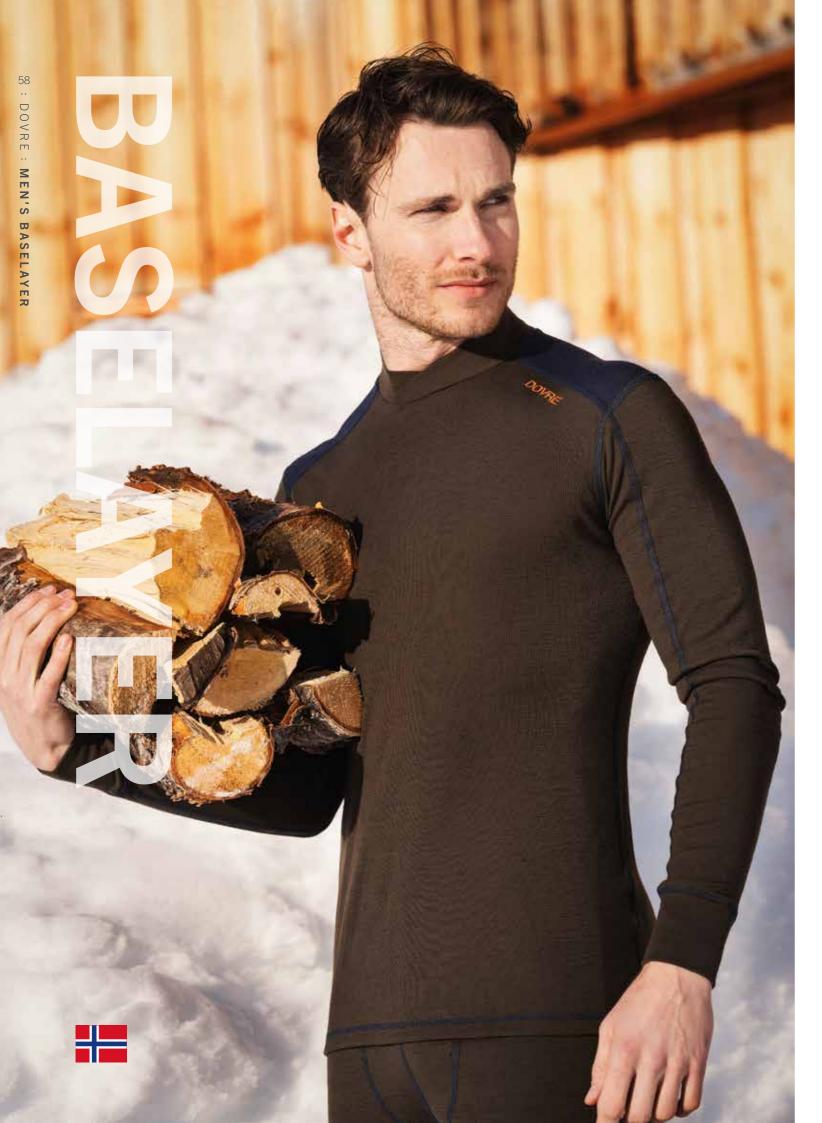


41-621-01-09/**S-XXL**



41-621-02-09 / **S - XXL**





BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM / W

 $\label{thm:continuous} \mbox{Tight fitted wool shirts with half zip for insulation and regulating body temperature.}$







41-780-21-64 / **S - XXL**

AVAILABLE: STOCK

BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM / WWW.

Long sleeve shirts in 100% wool, ideal for an active lifestyle. Notice the folded neckline detail on bottom shirt.







BASELAYER / ACTIVE WOOL / 100% MERINO WOOL / 210 GSM / 🕕 👑 🕸

Long sleeve shirts in 100% merino wool. Incredibly soft, warm and non itching. Perfect for skiing, hiking, hunting and other outdoor activities.

AVAILABLE: STOCK





41-767-14-37 / **S - XXL**



41-767-14-73 / **S - XXL**

Long johns in 100% wool, sourced with animal welfare first. Neutral in color and easy to match with other clothing. AVAILABLE: **NOOS**







41-695-21-49 / **S - XXL**

Tight fitted wool shirts with half zip for insulation and regulating body temperature.



DOVRE

MEN'S

ACCESSORIES

ACCESSORIES / WOOL

Hats, gloves and tube scarves in wool. Warming, insulating and breathing.

AVAILABLE: STOCK



41-699-72-37 / **ONE SIZE** Bags of 6 pieces.



41-699-72-73 / **ONE SIZE** Bags of 6 pieces.



41-699-71-09 / **ONE SIZE** Bags of 6 pieces.



41-699-71-49 / **ONE SIZE** Bags of 6 pieces.



41-699-71-63 / **ONE SIZE** Bags of 6 pieces.



41-699-89-09 / **ONE SIZE** Bags of 6 pieces.



41-699-89-49 / **ONE SIZE** Bags of 6 pieces.



41-699-89-63 / **ONE SIZE** Bags of 6 pieces.



41-699-90-09 / **3x M/L & 3x XL/XXL** Bags of 6 pieces.



41-699-90-49 / **3x M/L & 3x XL/XXL** Bags of 6 pieces.



BAG 41-800-98-09 ONE SIZE

DOVRE DOVRE

HOW TO USE LAYERS

Using layers is key for tackling cold winter conditions. When done right, layers help keep you warm, dry and sheltered from the elements.

1: BASELAYER

The baselayer is worn closest to the body. Preferably as a thin, tight fitted shirt and thermal underwear (long johns) made from wool. The base layer insulates and transports sweat from the body, making wool and its moisture absorbing qualities perfect for the job. Wool also helps regulate your body temperature, feeling warm when you are cold, and cool when you are warm.



2: MIDLAYER

The midlayer is thicker and fits looser. For example a sweater or zip, being the layer that keeps you warm. It also catches the sweat and moisture transported out from the base layer, and helps to keep you dry.



3: OUTERLAYER

The outerlayer shields you from the elements. This is typically a shell jacket or pants repelling wind and water. Also the outerlayer should have breathing and insulating qualities, letting moisture out — but not in.







WE LOVE WOOL

At Dovre we have been working with wool for decades. Wool has amazing properties, making it the perfect material for every occasion, every challenge, and every adventure.

WHY WOOL?

Wool is one of the oldest fibers utilized by humans. It has been used for clothing for more than two thousand years, and it's easy to understand why. Wool is the most elastic fiber of all natural textile fibers, it can absorb up to 35 % moisture without feeling wet, it naturally protects against the sun's UV rays and it has insulating and thermal properties, enabling it to regulate body temperature. In addition, wool is a strong and durable fiber with natural self-cleaning properties allowing us to create products that last for a long time. Our collection features a lot of merino wool in particular. Merino wool is sourced from the merino sheep, known for having exceptionally soft wool. Merino wool has extra thin and fine fibers that feel light and soft against the skin – while still sharing all the insulating and breathing properties of other wool. Its soft and non itching quality has made merino wool

high in demand for both children's wear

WE FIGHT FOR ANIMAL WELFARE

Conversely, conventional production of wool has had a lot of issues, especially regarding animal welfare. Wool mowers are usually not paid by the hour, but by volume, which encourages quick work, without paying attention to animal welfare. One of the biggest problems in wool production is something called 'mulesing'. Mulesing is the process of restraining lambs, usually 6-12 weeks old, on their backs in a metal cradle and using shears, similar to garden shears, to cut away folds of skin around their backsides. At Dovre we do not allow this to be practiced, and all our wool is therefore guaranteed mulesing-free and certified

WHAT IS ORGANIC WOOL?

When the wool is certified organic, it helps to ensure that the sheep have been treated well. An organic certification ensures, among other things, larger stables with more space per sheep. In addition, sheep are allowed to keep horns and tails - which is not always the case in conventional wool production. At the same time, the sheep are sheared individually, which is less stressful for the animal. In the Dovre Outdoor concept, we mostly use organic wool. Finally, it is important to point out that mulesing must not take place in the production of organic wool. When the wool is certified organic, we can ensure that the sheep are treated according to the 'five freedoms' of animal welfare:

- 1: Freedom from hunger, malnutrition and thirst.
- 2: Freedom from fear and distress.
- 3: Freedom from physical and thermal discomfort.
- 4: Freedom from pain, injury and disease.
- 5: Freedom to express normal patterns of behavior.





and outdoor active wear.







OUTDOOR / TRECKING / 95% NYLON, 5% ELASTANE

AVAILABLE: STOCK





42-4700-69-4700 / **XS - XXL**

42-4701-69-4749 / **XS - XXL**

- Advanced four-directional stretch technology
- Highly resistant to wind and water
- Customizable waist for a tailored fit
- Six secure pockets with reinforced taped zippers





OUTDOOR / TRECKING / 100% NYLON

AVAILABLE: STOCK



42-4700-60-49 / **XS - XL**

OUTDOOR / TRECKING / 95% NYLON, 5% ELASTANE

AVAILABLE: STOCK



42-4701-64-4749 / **XS - XXL**

BASELAYER / LIGHT WOOL / 100% WOOL / 140 GSM / 17.5 MICRONS / WWW.





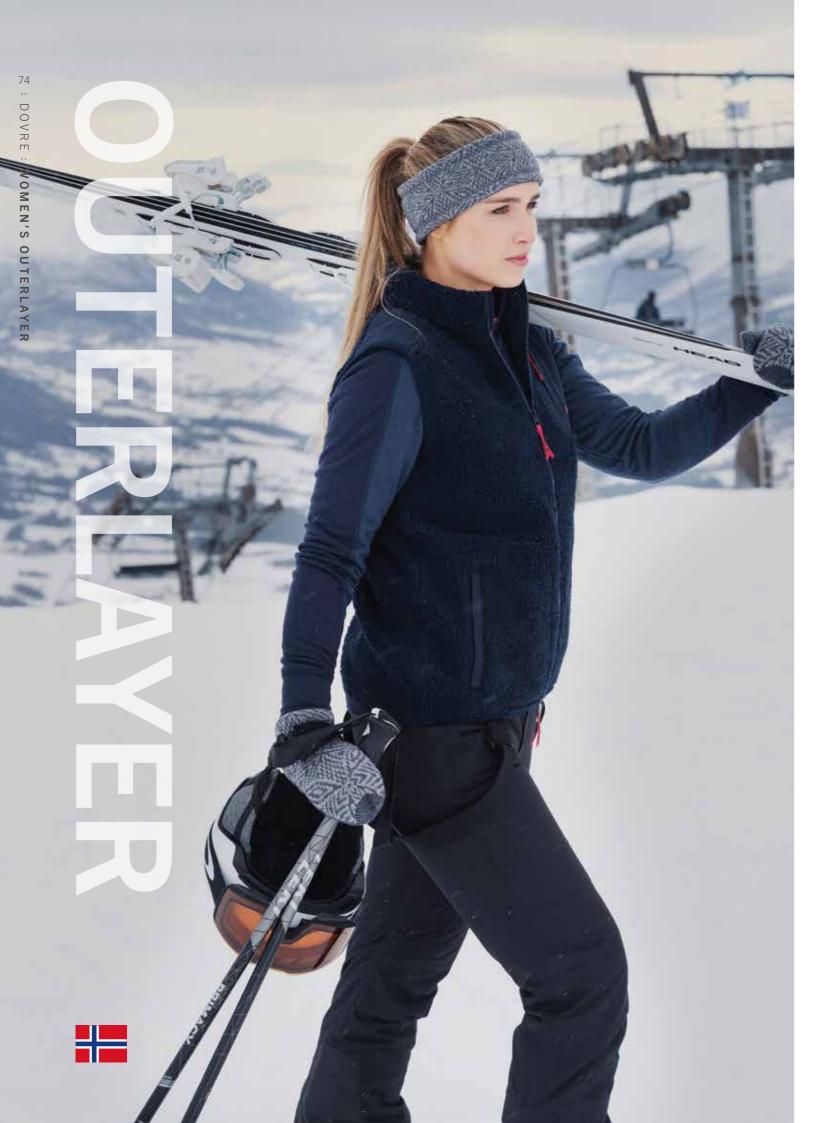
Classic T-shirts in 100% merino wool. Super light quality, round neckline. Perfect for warmer weather.

AVAILABLE: **FEBRUARY**





42-1750-02-49 / **S - XXL**



OUTERLAYER / TEDDY FLEECE / 400 GSM / 18% WOOL, 82% POLYESTER / (111) (111)

Warm and comfortable teddy fleece jacket and vest in wool blend. Ideal as a thick midlayer or thin outerlayer.

AVAILABLE: NOOS





OUTERLAYER / 230 GSM / 94% POLYESTER 6% ELASTANE FLEECE / (1111) (111)

The all year round midlayer for any activity. Made of durable and stretchy midweight fleece, with a brushed back for softness and warmth. AVAILABLE: **NOOS**



42-776-61-09/**S-XXL**



MIDLAYER / 100% WOOL / UNISEX / 🖽 📆

Knitted sweaters in traditional Norwegian patterns. Warm and comfortable, and the perfect midlayer.

AVAILABLE: STOCK



41-774-14-80 / **XS - XXL**



41-774-14-4906 / **XS - XXL**



41-774-16-4900 / **XS - XXL**



41-774-16-4901/**XS - XXL**

MIDLAYER / 100% WOOL JACKET / 235 GSM / 🕕 👑 🕸

 ${\it Jacket in 100\% wool.}\ {\it Made with several practical pockets.}\ {\it Perfect middle layer when outdoors.}$





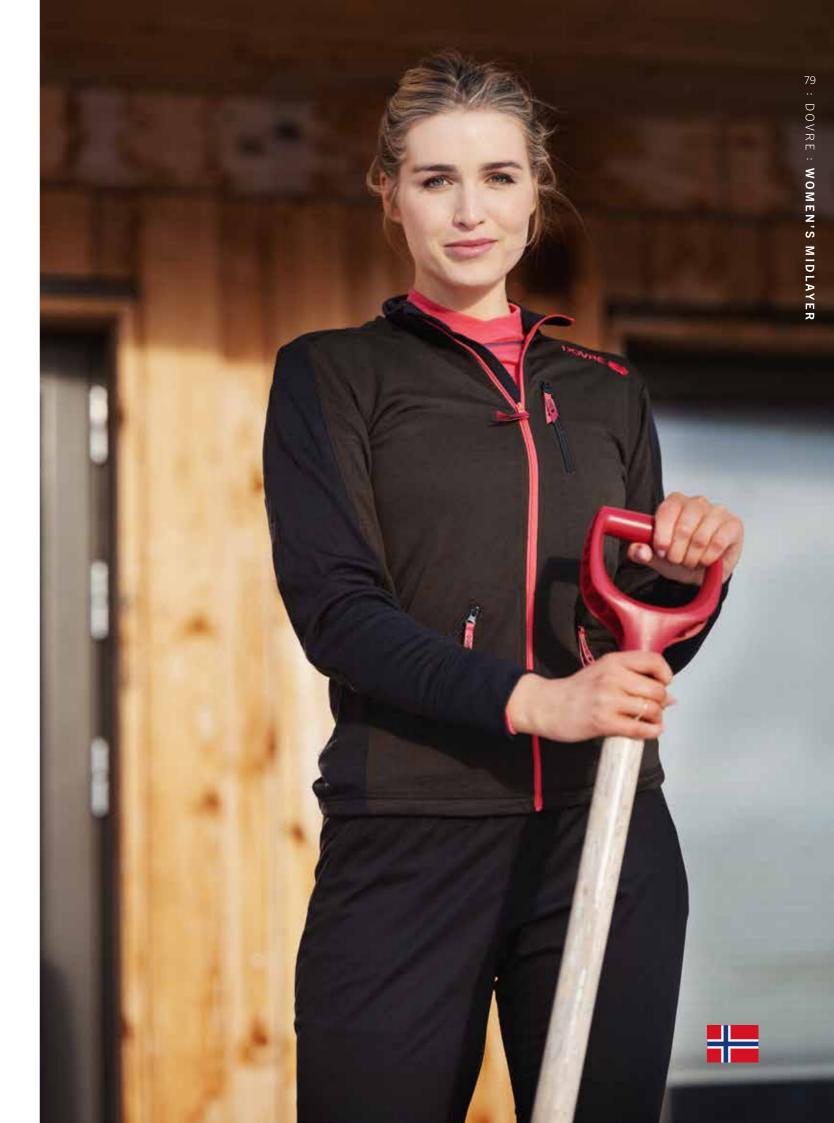


MIDLAYER / 30% WOOL, 70% POLYESTER JACKET / 235 GSM / WWW WWW WOOL

Jacket in 30% wool, 70% polyester. Made with several practical pockets.

AVAILABLE: NOOS





MIDLAYER / 100% MERINO WOOL / 240 GSM / W W W

 $\label{thm:mesh-back-for-extra-insulation} \mbox{Merino wool shirt with mesh-back for extra insulation and breathing.}$











BASELAYER / LIGHT WOOL / 100% MERINO WOOL / 170 GSM / WWW.

Long sleeve shirt with half zip. Light quality, making it extra soft and comfortable. Made from 100% merino wool, which is antibacterial and odor neutralizing. AVAILABLE: **NOOS**

















8 : DOVRE : WOMEN'S BASELAYER





42-725-21-09/**S-XXL**



Simple and flexible shirts and tops in 100% merino wool. Perfect for everyday use as well as outdoor wear. Round neckline. AVAILABLE: NOOS







STANDARD 100

Simple and flexible shirts in 100% merino wool. Perfect for everyday use as well as outdoor wear. Round neckline. AVAILABLE: NOOS





42-700-14-32/**S-XXL**



42-700-14-49 / **S - XXL**

42-700-14-76 / **S - XXL**

BASELAYER / 1X1 RIB / CLASSIC WOOL / 100% MERINO WOOL / 200 GSM / WIND WOOL / 200 GSM /

Long sleeve half zip shirt in 100% merino wool. Insulating and breathing properties. AVAILABLE: ${\bf NOOS}$







42-700-16-76/**S-XXL**

42-700-16-49/**S-XXL**

BASELAYER / 1X1 RIB / CLASSIC WOOL / 100% MERINO WOOL / 200 GSM / WIND WOOL / 200 GSM /

Long johns in 100% merino wool. Ideal for an active lifestyle and as everyday wear.

AVAILABLE: NOOS





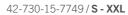
BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM / W

Fitted, functional and comfortable shirts in 100% wool. Matching long johns. Blue shirt with half zip, pink shirt with folded neckline detail.

AVAILABLE: STOCK









42-730-16-4977 / **S - XXL**



42-730-21-4977 / **S - XXL**

BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM / W





Shirts in 100% wool with long sleeves and matching long johns. Round neckline or half zip. Functional base layer for colder weather. AVAILABLE: STOCK



42-731-16-64/**S-XXL**



42-731-14-64 / **S - XXL**



47-731-21-64/**S-XXL**

BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM / WWW.

Wool shirt ideal for skiing, hiking and other winter activities.

AVAILABLE: STOCK



BASELAYER / ACTIVE WOOL / 100% MERINO WOOL / 210 GSM / 🖽 🖼

Simple and classic wool shirt with long sleeves and round neckline. Ideal baselayer for winter outdoor activities. AVAILABLE: STOCK







91 : DOVRE : WOMEN'S BASELAYER





BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM / WOOL / 21

Fitted wool shirt with half zip. Insulating, breathing and odor neutralizing.

AVAILABLE: NOOS





42-715-21-08 /**S - XXL**

STANDARD 100

BASELAYER / ACTIVE WOOL / 100% MERINO WOOL / 210 GSM / WWW.

Long sleeve merino wool shirts in soft and durable quality. Half zip or round neckline with delicate patterns. AVAILABLE: **STOCK**







42-716-14-0508/**S-XXL**

42-716-14-4943/**S - XXL**

42-716-16-4943/**S - XXL**

ACCESSORIES / 100% MERINO WOOL

Functional accessories to keep you warm from top to bottom.

AVAILABLE: STOCK



42-716-94-05 / **ONE SIZE**



42-716-94-32 / **ONE SIZE**



42-716-94-76 / **ONE SIZE**



42-716-93-0508 / **ONE SIZE**



42-716-93-4943 / **ONE SIZE**



42-716-90-0508 / **ONE SIZE**



42-716-96-0508 / **ONE SIZE**

Size 36-40, 2-pack.



42-716-96-4943 / **ONE SIZE**



42-716-90-4943 / **ONE SIZE**



54% organic wool, 44% polyamide, 2% elastane.

42-6125-80-06



42-6125-80-09



41-800-98-09 **ONE SIZE**

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... and on social media





We're proud to team up with ambassadors and influencers who wear Dovre on their outdoor adventures!



- GOTS is short for Global Organic Textile Standard.
- GOTS is the most used standard for organic textiles made from natural fibers like cotton
- GOTS guarantees that all the processes are done without the use of harmful chemicals
- GOTS have strict requirements regarding environmental and social issues. Certified by Ecocert Greenlife. License no.: 210366





- FSC® is short for Forest Stewardship Council®.
- · We have chosen FSC certified Bamboo-Viscose to support responible forestry.
- · Please look for our FSC-products
- Oeko-Tex guarantees that every component of a labeled article, i.e. every thread, button and other accessories, has been tested for harmful substances and that the article therefore is harmless in human ecological
- The requirements are much stricter than what is stated in the Danish and EU law.





- · BSCI provides an online platform which, through third part auditing, helps to improve social conditions in our global supply chain.
- JBS is member of BSCI which provide us with the necessary tools to work with our suppliers towards better social conditions for the workers, and towards more environmentally conscious production.





 Products certified to the Global Recycled standard (GRS) contain recycled material that has been verified at each stage of the supply chain, from recycler to the final product. In addition, facilities from the recycler to final supplier have met social, environmental, and chemical requierments. Certified by Ecocert Greenlife License no.: 210366





- OCS is short for Organic Content Standard.
- Products certified to the Organic Content Standard (OSC) contain organically grown material that has been independently verified at each stage of the supply chain, from source to final product. Certified by Ecocert Greenlife License no.: 210366.



- The Woolmark logo is a quality assurance for textiles made of wool.
- A product containing the Woolmak logo have been tested in regard to content, colorfastness, durability and washing.



- · Is also known as The Green Dot.
- · When the Green Dot is shown on the packaging, it means that the product owner has made a financial contribution to local parties in charge of collecting, sorting, and recycling the packaging waste.





DISPLAY FOR DOVRE OUTDOOR, 2-SIDED 999-99325-99



HANGER / 999-99326-99



MANNEQUIN / 999-99410-99

LOGO BLOCK / 999-99209-99

A PART OF JBS TEXTILE GROUP

Since 1939, JBS Textile Group has been a specialist in high quality men's underwear. We believe that comfort and the perfect fit are achieved through expertise, experience and constant attention to detail. That's the approach we take with every product we make. And it reflects our passion, values and standards.

JBS is the largest supplier of underwear in Scandinavia. But, over the years, we have branched our expertise into other areas of the textile industry. Today, 18 brands are part of the JBS Family — each with its own unique identity and audience.

Each day, more than 100,000 products are sent from our warehouse in Denmark — to retailers and stores in more than 50 countries. We are always exploring new materials and functions — but never lose sight of our principles and values. That's the approach of a true specialist.





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This also means that KLS Pureprint has produced this catalog by recycling the earth's resources in a natural circular process without any harmful waste that is toxic to humans and the environment.

Cradle to Cradle is the world's most stringent environmental certification, and guarantees that a product does not pollute or use the limited resources of the earth, but instead is integrated in nature's own cycle. It also ensures that the printed products are produced under conditions that are as environmentally friendly as possible.

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