

#### **DOVRE**

# Keeping Norwegians warm for generations

More specifically since 1922, when Dovre was first established. Known for our high quality underwear for men, Dovre quickly became a people's favorite in Norway.

Today we feature top of the line outdoor wear for men and women. Designed to tackle the rough climate and harsh conditions of the Norwegian winter, each piece is tailored for the best possible fit, durability and functionality. Created from the finest fibers — sourced from natural materials.

And to us, that's really what it's all about. Nature. About the memories we make in the great outdoors, and doing business in a way that allows our children to share those same adventures. For generations to come.

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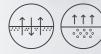
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#### **SHIRT** / 100 % WOOL / 210 GMS

The perfect baselayer for insulation, sweat absorbing and regulating body temperature.

41-781-16-49 / **S - XXL** 









#### JACKET / TEDDY FLEECE

Warm, breathing and ultra soft outerlayer in wool blend.

41-762-60-81 / **S - XXL** 







## **HEADBAND / 100% MERINO WOOL**

Holds all the great qualities of merino wool: warm, breathing and insulating.

716-90-0508 / **ONE SIZE** 



#### JACKET / 100% WOOL / 235 GSM

Warm and great breathing quality.

42-771-62-49 / **S - XXL** 

























# **DOVRE QUALITIES & PACKAGING**

#### **ACTIVE WOOL**

Patterned and sporty look in 100% wool. Naturally breathable, temperature regulating and highly insulating. Maximum warmth and great comfort. Perfect for an active lifestyle in cold conditions.

Weight: 200-210 GSM Fit: Sporty

#### LIGHT WOOL

Plain and delicate quality in 100 % wool. Super breathable, temperature regulating and highly insulating. High warmth and great comfort. Tailored for outdoor activities, ideal for warmer weather.

Weight: 140-180 GSM Fit: Regular

#### **CLASSIC WOOL**

Plain and classic rib in 100% wool. Naturally breathable, temperature regulating and highly insulating. Maximum warmth and great comfort. Functional and flexible both as active wear and everyday wear.

Weight: 200-210 GSM Fit: Regular







BREATHING



ODOR RESISTANT



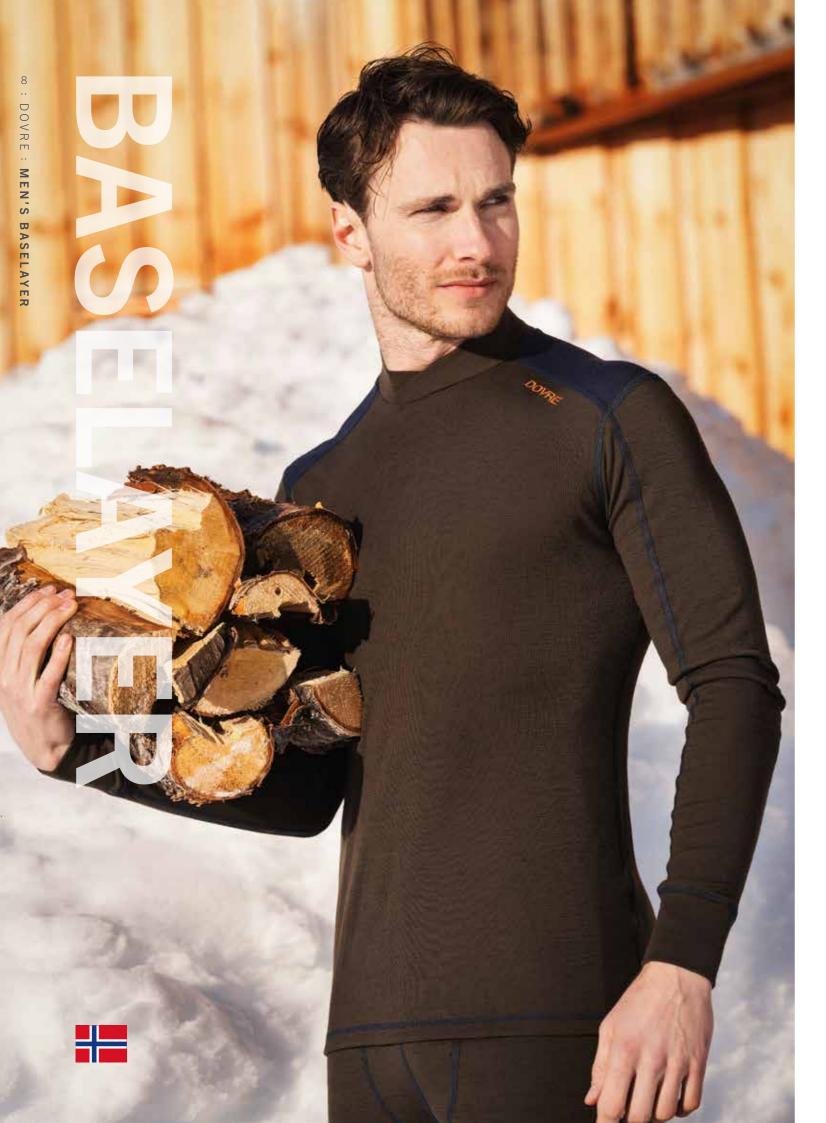
WIND REPELLENT



WATER REPELLENT



WARM
TEMPERATURE
REGULATING











Tight fitted wool shirts with half zip for insulation and regulating body temperature.

AVAILABLE: OCT 2023



41-780-16-49 / **S - XXL** 



41-783-16-5/**S-XXL** 





Long sleeve shirts in 100% wool, ideal for an active lifestyle. Notice the folded neckline detail on bottom shirt. AVAILABLE: OCT 2023







41-780-15-64/**S-XXL** 

# BASELAYER / ACTIVE WOOL / 100% MERINO WOOL / 210 GSM / WWW WWW





Long sleeve shirts in 100% merino wool. Incredibly soft, warm and non itching. Perfect for skiing, hiking, hunting and other outdoor activities.

AVAILABLE: STOCK

41-767-14-73 / **S - XXL** 

41-767-16-73 / **S - XXL** 





41-767-14-37 / **S - XXL** 

41-767-16-37/**S-XXL** 

Long johns without fly in 100% merino wool. Insulates from the cold and has a perfect fit. Ideal for outdoor activities.



41-780-21-64 / **S - XXL** 







41-767-21-4973 / **S - XXL** 

# BASELAYER / ACTIVE WOOL / 100% ORGANIC WOOL / 210 GSM / 👐 🐯 🐼 💿



Long johns in 100% organic wool, sourced with animal welfare first. Neutral in color and easy to match with other clothing. AVAILABLE: NOOS





# 



13 : DOVRE : MEN'S BASELAYER

Classic and neutral half zip shirt with matching long johns. Exceptional lightweight quality and semi shiny finish.

AVAILABLE: NOOS



# BASELAYER / LIGHT WOOL / 100% MERINO WOOL / 180 GSM / W W W W

Light and comfortable merino wool shirts with matching long johns. Perfect as outdoor wear and warmer basics. AVAILABLE: NOOS







#### BASELAYER / LIGHT WOOL /

100% ORGANIC WOOL / 140 GSM / 14.5 MICRONS / (1997) (1997)









Short sleeve shirt in merino wool quality. An everyday basic and outdoor necessity, perfect for warmer weather. AVAILABLE: **NOOS** 





698-02-80/**S-XXL** 

#### BASELAYER / LIGHT WOOL /

100% ORGANIC WOOL 140 GSM / 14.5 MICRONS









Short sleeve wool shirt with musk print and round neckline.

AVAILABLE: NOOS



698-02-4343 / **S - XXL** 



698-02-7373 / **S - XXL** 



AVAILABLE: NOOS

Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly. AVAILABLE: NOOS













693-02-20 / **S - XXL** 





693-05-20 / **S - XXL** 



Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly.

693-02-63 / **S - XXL** 



693-14-63 / **S - XXL** 



693-05-63 / **S - XXL** 



#### Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly. AVAILABLE: **NOOS**



693-02-49 / **S - XXL** 



693-14-49 / **S - XXL** 



# Comfortable and flexible wool basics in black. Shirts with round neck and zip, long johns with long and short leg.

AVAILABLE: NOOS

Both an everyday and active wear favorite.



# 







Tank top and T-shirt in wool mesh. The ultimate base layer as mesh creates air pockets in the fabric and builds extra insulation. Perfect under a thicker shirt or sweater.

AVAILABLE: **NOOS** 





621-01-09/**S-XXL** 

621-02-09/**S-XXL** 



# MIDLAYER / 100% WOOL JACKET / 235 GSM / W









Jacket in 100% wool. Made with several practical pockets.

AVAILABLE: OCT 2023





41-770-60-64 / **S - XXL** 

41-770-60-49 / **S - XXL** 

# 







Jacket in 30% wool, 70% polyester. Made with several practical pockets.

AVAILABLE: OCT 2023

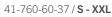


41-772-60-09/**S-XXL** 

Long sleeve half zips in 100% merino wool. Tight fitted layer for additional warmth, ideal for an active lifestyle. Notice the clever chest pocket on top two shirts.

AVAILABLE: STOCK







41-760-60-73 / **S - XXL** 



41-761-16-73/**S-XXL** 



MIDLAYER / 100% MERINO WOOL / 240 GSM / 🔱 🐯









25 : DOVRE : MEN'S MIDLAYER

Long sleeve half zips in 100% merino wool. Tight fitted layer for additional warmth, ideal for an active lifestyle. Notice the shirt with the clever hood for additional warmth on head and neck.

AVAILABLE: STOCK





# MIDLAYER / 100% WOOL / UNISEX / 🕕 🖽 🚳



 ${\sf Knitted\ sweaters\ in\ traditional\ Norwegian\ patterns.\ Warm,\ comfortable,\ and\ the\ perfect\ midlayer.}$ 

AVAILABLE: OCT 2023



41-774-14-80 / **XS - XXL** 



41-774-14-49 / **XS - XXL** 



# OUTERLAYER / TEDDY FLEECE / 400 GSM / 18% WOOL, 82% POLYESTER / (111) (1





Warm and comfortable teddy fleece jacket and vest in wool blend. Ideal as a thick midlayer or thin outerlayer. AVAILABLE: NOOS







# ACCESSORIES / ORGANIC WOOL / 💮



Hats, gloves and tube scarves in organic wool. Warming, insulating and breathing. AVAILABLE: STOCK



41-699-72-37 / **ONE SIZE** Bags of 6 pieces.



41-699-72-73 / **ONE SIZE** Bags of 6 pieces.



41-699-71-09 / **ONE SIZE** Bags of 6 pieces.



41-699-71-49 / **ONE SIZE** Bags of 6 pieces.



41-699-71-63 / **ONE SIZE** Bags of 6 pieces.



41-699-89-09 / **ONE SIZE** Bags of 6 pieces.



41-699-89-49 / **ONE SIZE** Bags of 6 pieces.



41-699-89-63 / **ONE SIZE** Bags of 6 pieces.



41-699-90-09 / **3x M/L & 3x XL/XXL** Bags of 6 pieces.



41-699-90-49 / **3x M/L & 3x XL/XXL** Bags of 6 pieces.

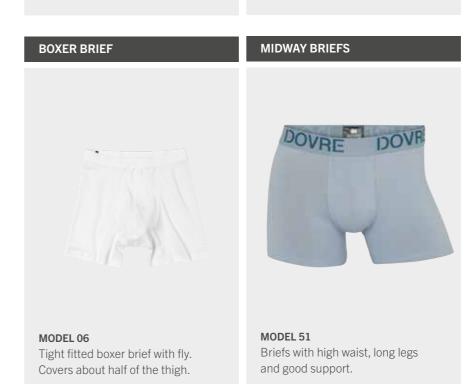


**BAG** 800-98-09 ONE SIZE



# MEN'S UNDERWEAR CHOOSE YOUR FIT

# MODEL 09 Fitted brief with curved fly and full coverage. TRUNK MODEL 46 Trunk with a wide and soft waistband and fly.



#### **QUALITIES**

#### WOOL

A natural material with thermoregulating properties. It provides good insulation, transports moisture and is odor neutralizing.

#### BAMBOO VISCOSE

An extremely soft fiber that absorbs 3-4 times as much moisture as cotton. It is naturally antibacterial and odor-resistant.

#### COTTON

A natural material that offers great breathability and feels comfortable against the skin.

#### **POLYESTER**

A synthetic fiber that is extremely durable. It is quick drying and retains colors and shape well.

#### **ELASTANE**

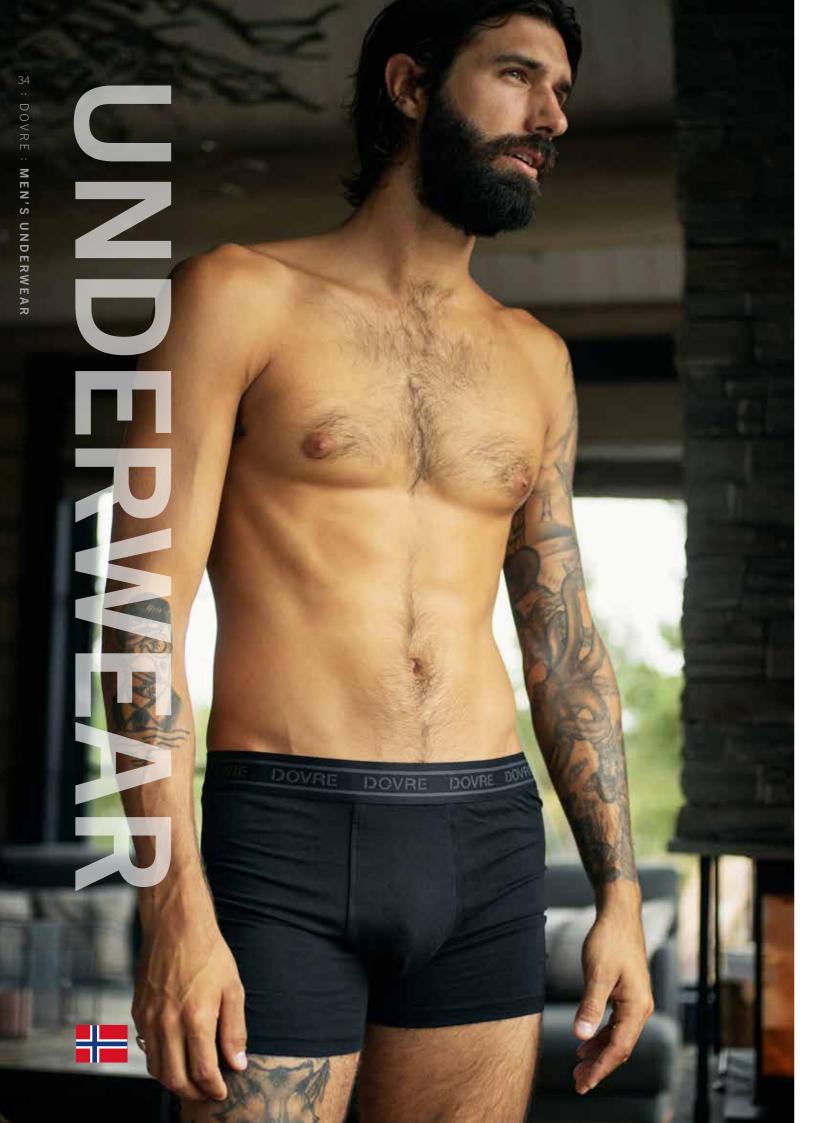
A synthetic fiber with elastic benefits. It offers great stretch and durability that is perfect for underwear. The material makes sure that the underwear keeps its shape all day.

#### POLYAMIDE

A strong, hardwearing synthetic fiber. Is often used in a blend with other fibers to improve durability and to add stretch.

#### MICROFIBER

A synthetic fiber that offers great breathability and moisture wicking properties, making it a great choice for sports.



# UNDERWEAR / ORGANIC BAMBOO / 3-PACK / O

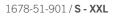




Classic midway briefs with high waist and long leg. Made from bamboo, which is incredibly soft and absorbs 3-4 times more moisture than cotton. Naturally antibacterial and odor-resistant. 65% bamboo viscose, 30% organic cotton, 5% elastane.

AVAILABLE: NOOS

11678-51-900/**S-XXL** 







11678-51-902/**S-XXL** 

11678-51-904/**S-XXL** 





11678-51-951/**S-XXL** 

11678-51-952/**S-XXL** 





ORGANIC BAMBOO

# UNDERWEAR / ORGANIC BAMBOO / 3-PACK / 🚱 🚱



Classic midway briefs with high waist and long leg. Made from bamboo, which is incredibly soft and absorbs 3-4 times more moisture than cotton. Naturally antibacterial and odor-resistant. 65% bamboo viscose, 30% organic cotton, 5% elastane. AVAILABLE: NOOS



11678-51-954/**S-XXL** 



11678-51-905/**S-XXL** 

# UNDERWEAR / ORGANIC BAMBOO / 6-PACK / 🕲 😥





: DOVRE : MEN'S UNDERWEAR

Ultra soft midway briefs in bamboo viscose blend. High waist and long leg. 65% bamboo viscose, 30% organic cotton, 5% elastane. AVAILABLE: NOOS





ORGANIC BAMBOO

# UNDERWEAR / ORGANIC BAMBOO / 2-PACK / 🚳 🚇



Classic T-shirt and tank top in bamboo blend. Soft and comfortable, and helps regulate body temperature and absorbs moisture. 65% bamboo viscose, 30% organic cotton, 5% elastane.

AVAILABLE: **NOOS** 





1678-02-01/**S-XXL** 

1678-02-09 / **S - XXL** 



1678-01-01/**S-XXL** 



1678-01-09 / **S - XXL** 

# UNDERWEAR / ORGANIC BAMBOO / 5-PACK / 🔘 🚱





Set of five midway briefs in bamboo blend. Soft and breathing for maximum comfort. 65% bamboo viscose, 30% organic cotton, 5% elastane. Comes in clever travel bag for sustainable repurposing.

AVAILABLE: STOCK



11680-51-100 / **S - XXL** 

ORGANIC BAMBOO

DOVRE: MEN'S UNDERWEAR





1675-51-09/**S-XXL** 1675-51-48/**S - XXL** 1675-51-22/**S-XXL** 

# UNDERWEAR / 95% ORGANIC COTTON, 5% ELASTANE / 2-PACK /







1675-02-01/**S-XXL** 

1675-02-09/**S-XXL** 

#### UNDERWEAR / RECYCLED POLYESTER / 3-PACK

Midway briefs with perfect fit, high waist and long leg. 88% recycled polyester and 12% elastane. AVAILABLE: NOOS



41 : DOVRE : MEN'S UNDERWEAR

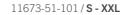




11673-51-100/**S-XXL** 

11673-51-102/**S-XXL** 







11673-51-103/**S-XXL** 

# UNDERWEAR / RIB / 100% ORGANIC COTTON / 🕲 🚱







Classic Dovre basics worn for generations. Ideal for everyday wear, rib woven for quality and great stretch.









1660-01-01/**S-3XL** 

1660-02-01/**S-XXL** 

1660-14-01/**S-XXL** 







1660-04-01/**S-XXL** 

1660-06-01/**S-5XL** 

1660-05-01/**S-XXL** 

# UNDERWEAR / RIB / 100% ORGANIC COTTON / 🕲 🚱



Timeless Dovre pieces, in quality rib weave. Soft and lightweight, and with great comfort.

AVAILABLE: **NOOS** 



1660-01-04/**S-XXL** 



1660-14-04 / **S - XXL** 



1660-09-04/**S-5XL** 



1660-06-04/**S-5XL** 





1660-05-04/**S-XXL** 



1660-11-04/**S-XXL** 

# UNDERWEAR / RIB / 100% ORGANIC COTTON / 🚳 🚇



Versatile Dovre classics in 100% organic cotton. Ideal basics for everyday wear. AVAILABLE: NOOS



1660-01-09 / **S - XXL** 



1660-02-09/**S-XXL** 



1660-14-09 / **S - XXL** 



1660-04-09 / **S - XXL** 



1660-09-09/**S-XXL** 



1660-06-09/**S-XXL** 



1660-05-09 / **S - XXL** 

Versatile Dovre classics in 100 % organic cotton. Ideal basics for everyday wear.

AVAILABLE: **NOOS** 





1660-09-49 / **S - 5XL** 









1660-11-49/**S-XXL** 



1660-05-49/**S-4XL** 

# UNDERWEAR / ORGANIC COTTON / 2-PACK / (1)



Everyday essentials in organic cotton. Soft, rib woven quality withgreat fit. 95% organic cotton, 5% elastane.

AVAILABLE: NOOS



680-01-01/**S-XXL** white and black



white and black

680-02-01/**S-XXL** 

# UNDERWEAR / ORGANIC COTTON / 2-PACK / (1)





680-09-01/**S-XXL** white and black



680-46-01 / **S - XXL** white and black



: DOVRE : MEN'S UNDERWEAR







# UNDERWEAR / 100% ORGANIC COTTON / 🕲 🚱







Jersey shirts in 100% organic cotton and a variety of necklines. Functional T-shirt and tank top in cotton mesh. AVAILABLE: NOOS





1651-02-01/**S-XXL** white and black

1651-20-01/**S-XXL** white and black





1620-01-01/**S-3XL** 

1620-02-01/**S-XXL** 

# UNDERWEAR / 100% ORGANIC COTTON / 🚱 🚱

Jersey shirts in 100% organic cotton and a variety of necklines.

AVAILABLE: NOOS





1650-02-01/**S-5XL** white, black and navy

1650-20-09 / **S -XXL** white and black

# UNDERWEAR / INTERLOCK / 100% ORGANIC COTTON / 👑 🚱

Jumpsuit in 100% organic cotton. Relaxed, loose and comfortable fit.



1650-01-01/**S-3XL** 



# UNDERWEAR / RIB / 100% ORGANIC COTTON / ©

Simple grandad shirt with long sleeves. Ideal for everyday use.

AVAILABLE: NOOS



1663-04-04/**S-XXL** 

1663-04-49/**S-XXL** 



1663-04-63 / **S - XXL** 

ORGANIC WOOL

: DOVRE : MEN'S UNDERWEAR



### SOCK / SNEAKER / 2-PACK / 80% COTTON, 18% POLYAMIDE, 2% ELASTANE



# SOCKS / 3-PACK / 63% ORGANIC COTTON, 37% POLYAMIDE /



### **SOCK** / 3-PACK / 80% COTTON, 20% POLYAMIDE

Size 40/45, 45/48. Regular fit, no elastic.

AVAILABLE: **NOOS** 



### SOCK / 3-PACK / 80% COTTON, 20% POLYAMIDE

Size 40/45, 45/48. Regular fit, ventlated sole.

AVAILABLE: NOOS



### **SOCK** / 3-PACK / 80% COTTON, 20% POLYAMIDE

Size 40/45, 45/48. AVAILABLE: NOOS



#### SOCK / TWIN SOCK / 3-PACK / 80% WOOL, 20% NYLON / 100% COTTON

Size 40/45, 45/48. Regular fit, no elastic. Outside 80% wool and 20% nylon, inside 100% cotton.

AVAILABLE: NOOS



#### SOCK / 3-PACK / 75% WOOL, 25% POLYAMIDE

Size 40/45, 45/48. Rib, regular fit, no elastic.

AVAILABLE: NOOS



#### SOCK / 3-PACK / 75% WOOL, 25% POLYAMIDE

Size 40/45, 45/48. Regular fit, ventilated sole.

AVAILABLE: NOOS



### SOCK / BAMBOO / 7-PACK / 75% BAMBOO VISCOSE, 23% POLYAMIDE, 2% ELASTANE

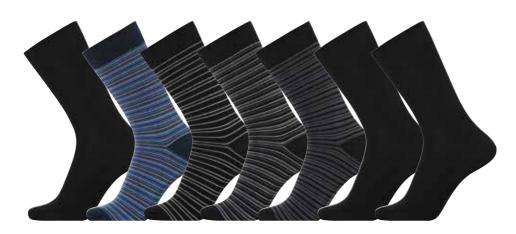
Size 41/44, 45/48.

AVAILABLE: NOOS

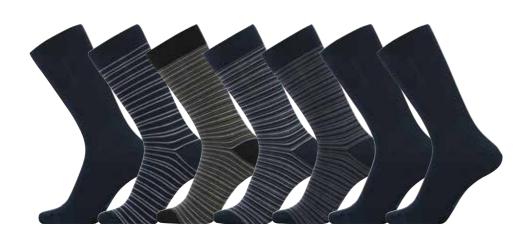




6041-99-09



6041-99-200



6041-99-201

SOCK / 7-PACK / 80% COTTON, 18% POLYAMIDE, 2% ELASTANE

Size 41/44, 45/48.

AVAILABLE: AUGUST



6710-75-100



6710-75-101

# SOCK / 5-PACK / 80% COTTON, 18% POLYAMIDE, 2% ELASTANE

Size 40/46.

AVAILABLE: NOOS



6013-75-08

6013-75-09

57 : DOVRE : MEN'S SOCKS



### **HOW TO USE LAYERS**

Using layers is key for tackling cold winter conditions. When done right, layers help keep you warm, dry and sheltered from the elements.

#### 1: BASELAYER

The baselayer is worn closest to the body. Preferably as a thin, tight fitted shirt and thermal underwear (long johns) made from wool. The base layer insulates and transports sweat from the body, making wool and its moisture absorbing qualities perfect for the job. Wool also helps regulate your body temperature, feeling warm when you are cold, and cool when you are warm.



#### 2: MIDLAYER

The midlayer is thicker and fits looser. For example a sweater or zip, being the layer that keeps you warm. It also catches the sweat and moisture transported out from the base layer, and helps to keep you dry.



#### 3: OUTERLAYER

The outerlayer shields you from the elements. This is typically a shell jacket or pants repelling wind and water. Also the outerlayer should have breathing and insulating qualities, letting moisture out — but not in.









#### **WE LOVE WOOL**

At Dovre we have been working with wool for decades. Wool has amazing properties, making it the perfect material for every occasion, every challenge, and every adventure.

#### WHY WOOL?

Wool is one of the oldest fibers utilized by humans. It has been used for clothing for more than two thousand years, and it's easy to understand why. Wool is the most elastic fiber of all natural textile fibers, it can absorb up to 35 % moisture without feeling wet, it naturally protects against the sun's UV rays and it has insulating and thermal properties, enabling it to regulate body temperature. In addition, wool is a strong and durable fiber with natural self-cleaning properties allowing us to create products that last for a long time. Our collection features a lot of merino wool in particular. Merino wool is sourced from the merino sheep, known for having exceptionally soft wool. Merino wool has extra thin and fine fibers that feel light and soft against the skin – while still sharing all the insulating and breathing properties of other wool. Its soft and non itching quality has made merino wool

high in demand for both children's wear

#### WE FIGHT FOR ANIMAL WELFARE

Conversely, conventional production of wool has had a lot of issues, especially regarding animal welfare. Wool mowers are usually not paid by the hour, but by volume, which encourages quick work, without paying attention to animal welfare. One of the biggest problems in wool production is something called 'mulesing'. Mulesing is the process of restraining lambs, usually 6-12 weeks old, on their backs in a metal cradle and using shears, similar to garden shears, to cut away folds of skin around their backsides. At Dovre we do not allow this to be practiced, and all our wool is therefore guaranteed mulesing-free and certified

#### WHAT IS ORGANIC WOOL?

When the wool is certified organic, it helps to ensure that the sheep have been treated well. An organic certification ensures, among other things, larger stables with more space per sheep. In addition, sheep are allowed to keep horns and tails - which is not always the case in conventional wool production. At the same time, the sheep are sheared individually, which is less stressful for the animal. In the Dovre Outdoor concept, we mostly use organic wool. Finally, it is important to point out that mulesing must not take place in the production of organic wool. When the wool is certified organic, we can ensure that the sheep are treated according to the 'five freedoms' of animal welfare:

- 1: Freedom from hunger, malnutrition and thirst.
- 2: Freedom from fear and distress.
- 3: Freedom from physical and thermal discomfort.
- 4: Freedom from pain, injury and disease.
- 5: Freedom to express normal patterns of behavior.





and outdoor active wear.















Fitted, functional and comfortable shirts in 100% wool. Matching long johns. Blue shirt with half zip, pink shirt with folded neckline detail.

AVAILABLE: OCT 2023









42-730-21-4977 / **S - XXL** 



42-731-16-64/**S-XXL** 



42-731-14-64 / **S - XXL** 



47-731-21-64/**S-XXL** 







Wool shirt ideal for skiing, hiking and other winter activities.

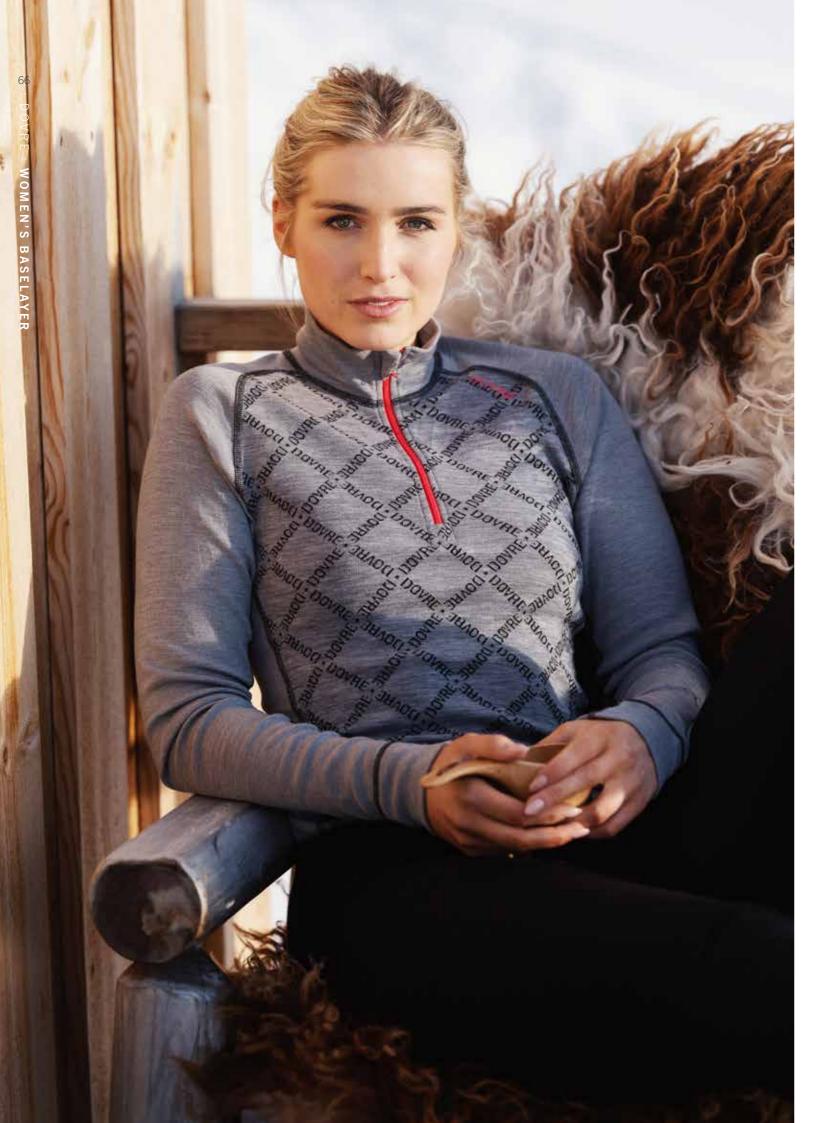
AVAILABLE: OCT 2023



# 















Fitted wool shirt with half zip. Insulating, breathing and odor neutralizing.

AVAILABLE: OCT 2023



42-715-21-08 / **S - XXL** 

# 









Long sleeve merino wool shirts in soft and durable quality. Half zip or round neckline with delicate patterns.

AVAILABLE: STOCK







42-716-14-4943 / **S - XXL** 



42-716-16-4943 / **S - XXL** 

#### Simple and flexible shirts and tops in 100% merino wool. Perfect for everyday use as well as outdoor wear. Round neckline. AVAILABLE: NOOS





700-02-49 / **S - XXL** 

700-02-76 / **S - XXL** 

Simple and flexible shirts in 100% merino wool. Perfect for everyday use as well as outdoor wear. Round neckline. AVAILABLE: NOOS





700-14-32/**S-XXL** 



700-14-49 / **S - XXL** 

700-14-76/**S-XXL** 

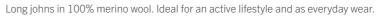
71 : DOVRE : WOMEN'S BASELAYER

#### AVAILABLE: NOOS



42-700-16-76/**S-XXL** 

42-700-16-49/**S-XXL** 



#### AVAILABLE: NOOS



42-700-21-49/**S-XXL** 

42-700-21-76 / **S - XXL** 



# BASELAYER / LIGHT WOOL / 100% MERINO WOOL / 170 GSM / W W

Long sleeve shirt with half zip. Light quality, making it extra soft and comfortable.











# BASELAYER / LIGHT WOOL / 100% ORGANIC WOOL / 140 GSM / 14.5 MICRONS / WWW.







Classic T-shirts in 100% merino wool. Super light quality, round neckline. Perfect for warmer weather. AVAILABLE: STOCK











# MIDLAYER / 100% WOOL / UNISEX / 🕕 🖽 🚳





Knitted sweaters in traditional Norwegian patterns. Warm and comfortable, and the perfect midlayer.

AVAILABLE: OCT 2023



41-774-14-80 / **XS - XXL** 



41-774-14-49 / **XS - XXL** 

# MIDLAYER / 100% WOOL JACKET / 235 GSM / W W W





Jacket in 100% wool. Made with several practical pockets. Perfect middle layer when outdoors.

AVAILABLE: OCT 2023



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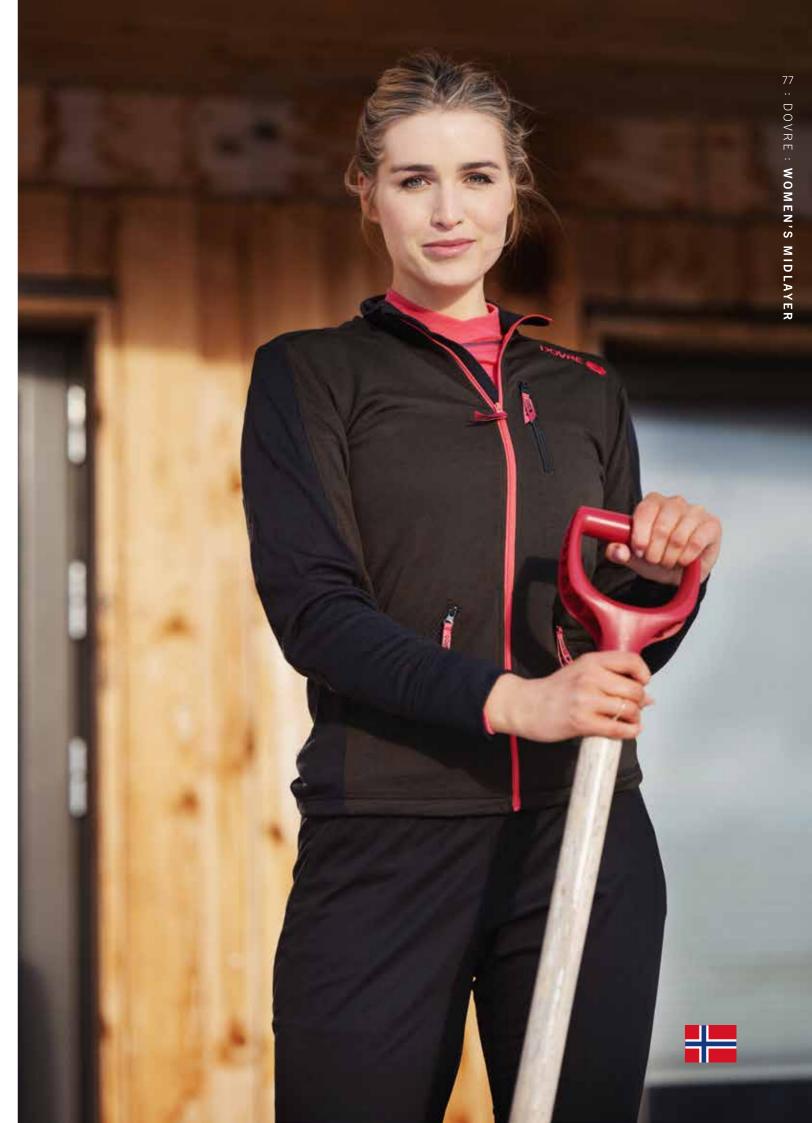




Jacket in 30% wool, 70% polyester. Made with several practical pockets.

AVAILABLE: OCT 2023





# MIDLAYER / 100% MERINO WOOL / 240 GSM / WWW.





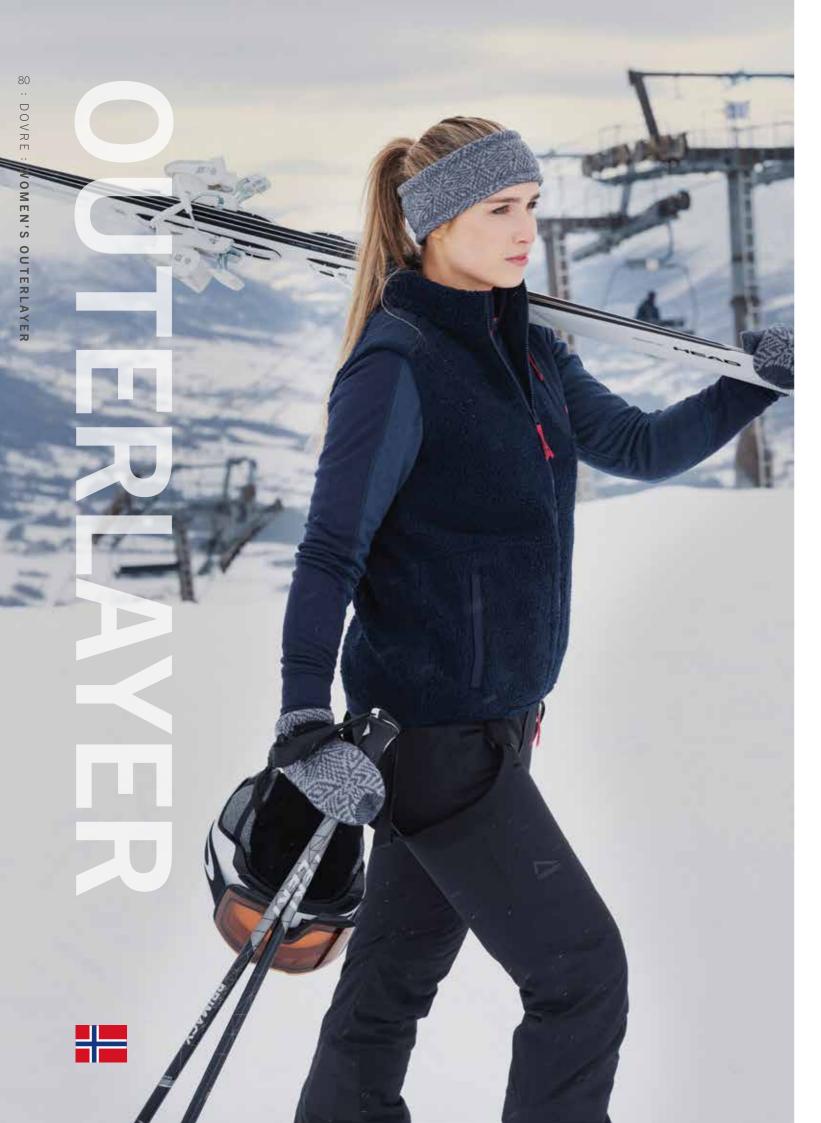
Merino wool shirt with mesh back for extra insulation and breathing.

AVAILABLE: **NOOS** 









# OUTERLAYER / TEDDY FLEECE / 400 GSM / 18% WOOL, 82% POLYESTER / (111) (1







Warm and comfortable teddy fleece jacket and vest in wool blend. Ideal as a thick midlayer or thin outerlayer.

AVAILABLE: OCTOBER



#### ACCESSORIES / 100% MERINO WOOL



Functional accessories to keep you warm from top to bottom.

AVAILABLE: STOCK



716-94-05 / **ONE SIZE** 



716-94-32 / **ONE SIZE** 



716-94-76 / **ONE SIZE** 



716-93-0508 / **ONE SIZE** 



716-93-4943 / **ONE SIZE** 



716-90-0508 / **ONE SIZE** 



716-96-0508 / **ONE SIZE** 

Size 36-40, 2-pack.



716-96-4943 / **ONE SIZE** 



716-90-4943 / **ONE SIZE** 



54% organic wool, 44% polyamide, 2% elastane.

6125-80-06



6125-80-09



800-98-09 **ONE SIZE** 

... and on social media





We're proud to team up with ambassadors and influencers who wear Dovre on their outdoor adventures!

#### **COMMITTED TO SUSTAINABILITY**

For over 100 years we have been producing underwear — always with a quality-first mindset. Great quality and long-lasting products that must be replaced less frequently, means less waste, less energy consumption, and less pollution, and is therefore the more sustainable choice. For us, quality is not just about great craftsmanship. It is much more than that. Quality products must be long-lasting, it must be comfortable to wear, it must be made with the best and most sustainable materials possible, it must be made with respect for people and the environment, and it must be made without the use of toxic and harmful chemicals. That is the quality-first mindset of Dovre and JBS Textile Group. In the following you will find a short description of the different certificates and standards we are working with at Dovre and in the JBS Family.





- GOTS is short for Global Organic Textile Standard.
- GOTS is the most used standard for organic textiles made from natural fibers like cotton
- GOTS guarantees that all the processes are done without the use of harmful chemicals
- GOTS have strict requirements regarding environmental and social issues.





- · FSC is an international non-profit, multi-stakeholder organization established to promote responsible management of the world's forests.
- When you see the FSC logo on our paper packaging it ensures that materials used for the packaging have been responsibly sourced (FSC® N003002).



- Oeko-Tex guarantees that every component of a labeled article, i.e. every thread, button and other accessories, has been tested for harmful substances and that the article therefore is harmless in human ecological
- The requirements are much stricter than what is stated in the Danish and EU law.





- BSCI provides an online platform which, through third part auditing, helps to improve social conditions in our global supply chain.
- JBS is member of BSCI which provide us with the necessary tools to work with our suppliers towards better social conditions for the workers, and towards more environmentally conscious production.



- GRS is short for Global Recycled Standard.
- GRS sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices, and chemical restrictions.
- GRS verifies that the content of a product is in fact recycled.



- RWS is short for Responsible Wool Standard.
- RWS is a voluntary standard that addresses the welfare of sheep and the land they
- The sheep are raised organically, meaning that mulesing is not allowed, but also that they have lots of space, fresh water, and a life without fear and anxiety.

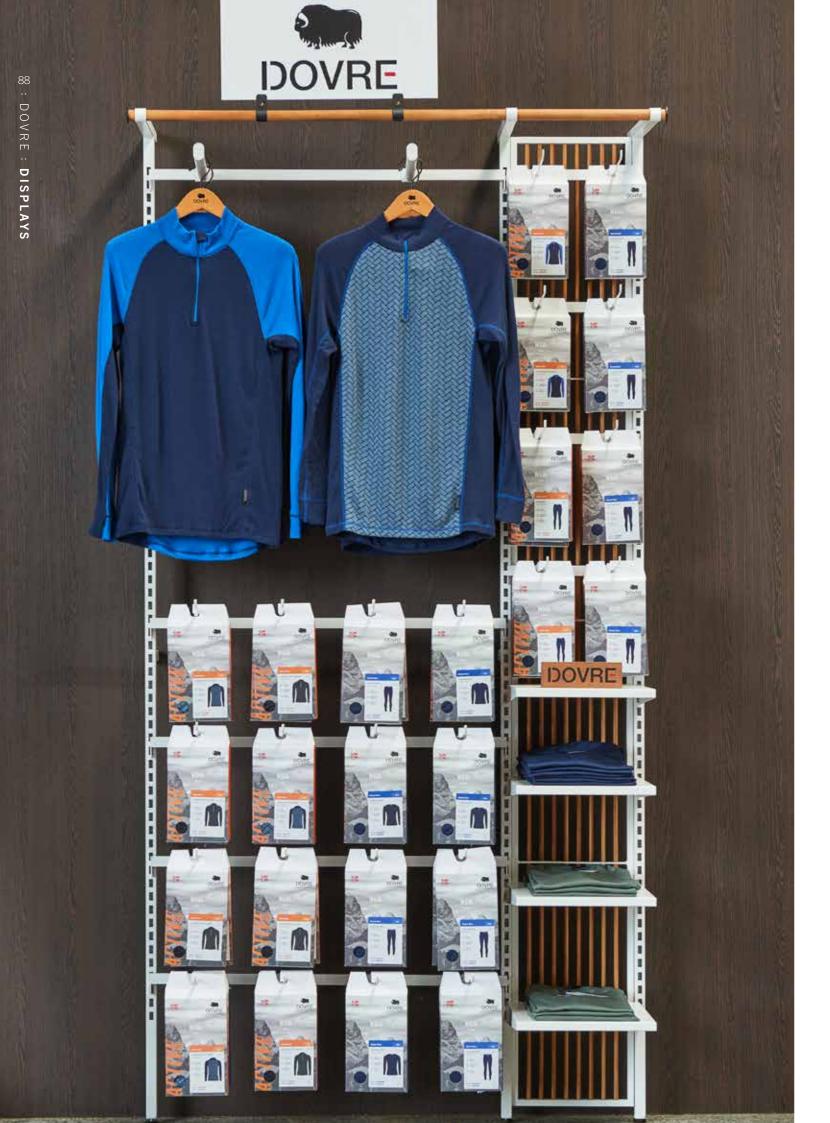


- The Woolmark logo is a quality assurance for textiles made of wool.
- A product containing the Woolmak logo have been tested in regard to content, colorfastness, durability and washing.



- · Is also known as The Green Dot.
- · When the Green Dot is shown on the packaging, it means that the product owner has made a financial contribution to local parties in charge of collecting, sorting, and recycling the packaging waste.









MANNEQUIN / 999-99410-99





**DUMPER** / 999-99752-99

HANGER / 999-99326-99

LOGO BLOCK / 999-99209-99







**DISPLAY FOR DOVRE OUTDOOR, 2-SIDED** 999-99325-99

#### A PART OF JBS TEXTILE GROUP

Since 1939, JBS Textile Group has been a specialist in high quality men's underwear. We believe that comfort and the perfect fit are achieved through expertise, experience and constant attention to detail. That's the approach we take with every product we make. And it reflects our passion, values and standards.

JBS is the largest supplier of underwear in Scandinavia. But, over the years, we have branched our expertise into other areas of the textile industry. Today, 16 brands are part of the JBS Family – each with its own unique identity and audience.

Each day, more than 100,000 products are sent from our warehouse in Denmark — to retailers and stores in more than 50 countries. We are always exploring new materials and functions — but never lose sight of our principles and values. That's the approach of a true specialist.





#### THIS CATALOG IS A CRADLE TO CRADLE CERTIFIED PRODUCT

This catalog is a Cradle to Cradle certified product. This means you are holding a guaranteed sustainably printed product that is 100% biodegradable and completely free of harmful chemicals and heavy metals.

This also means that KLS Pureprint has produced this catalog by recycling the earth's resources in a natural circular process without any harmful waste that is toxic to humans and the environment.

Cradle to Cradle is the world's most stringent environmental certification, and guarantees that a product does not pollute or use the limited resources of the earth, but instead is integrated in nature's own cycle. It also ensures that the printed products are produced under conditions that are as environmentally friendly as possible.

When disposing of the catalog, the paper should be handed over as paper for recycling and the metal spiral as metal for recycling.







#### **DOVRE**

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