





DOVRE Keeping Norwegians warm for generations

More specifically since 1922, when Dovre was first established. Known for our high quality underwear for men, Dovre quickly became a people's favorite in Norway.

Today we feature top of the line outdoor wear for men and women. Designed to tackle the rough climate and harsh conditions of the Norwegian winter, each piece is tailored for the best possible fit, durability and functionality. Created from the finest fibers – sourced from natural materials.

And to us, that's really what it's all about. Nature. About the memories we make in the great outdoors, and doing business in a way that allows our children to share those same adventures. For generations to come.

CONTENTS

MEN'S

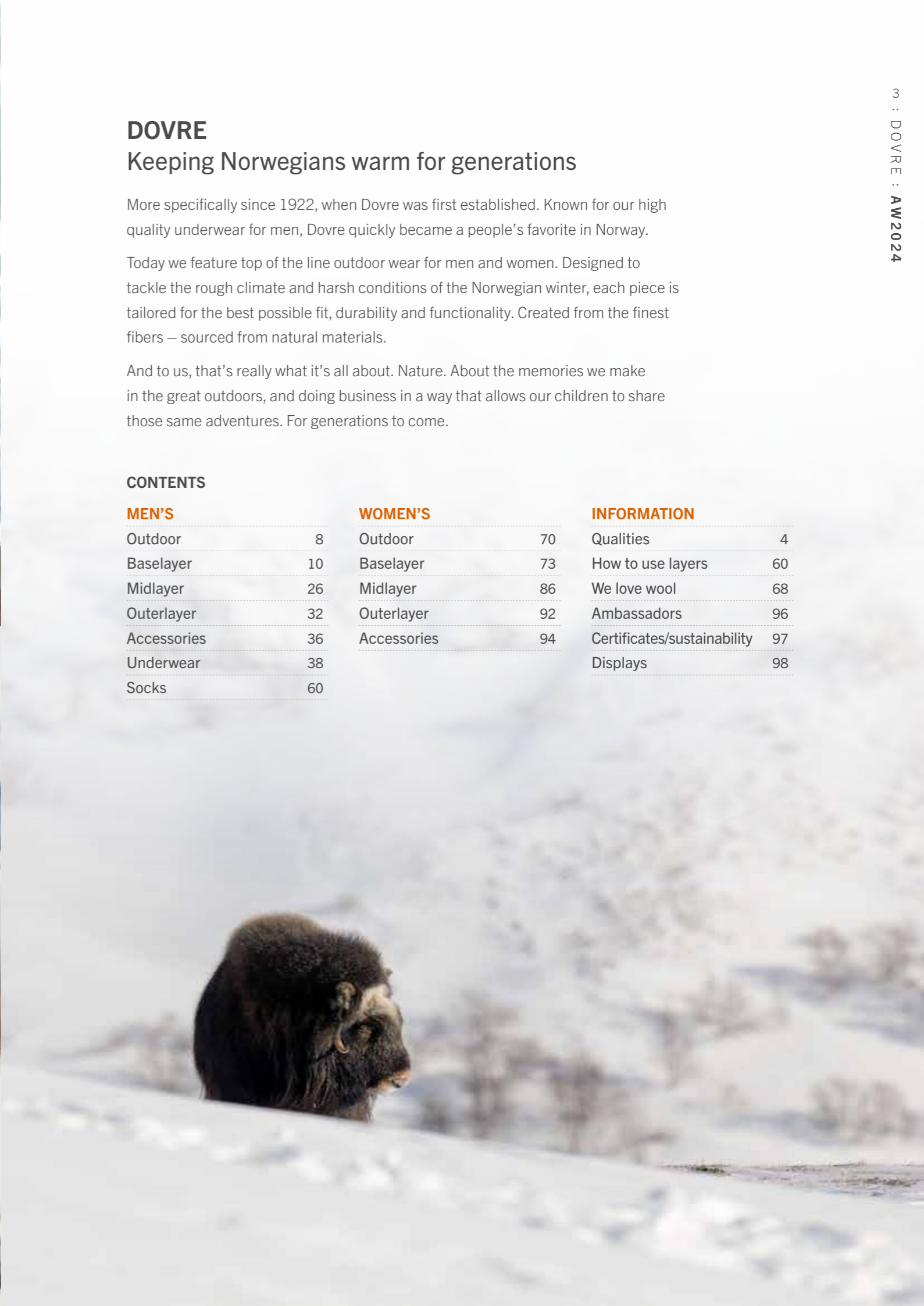
Outdoor	8
Baselayer	10
Midlayer	26
Outerlayer	32
Accessories	36
Underwear	38
Socks	60

WOMEN'S

Outdoor	70
Baselayer	73
Midlayer	86
Outerlayer	92
Accessories	94

INFORMATION

Qualities	4
How to use layers	60
We love wool	68
Ambassadors	96
Certificates/sustainability	97
Displays	98



PERFECT FIT PERFECT FUNCTION

Technical essentials for your next outdoor adventure.

GLOVES / 100% WOOL
41-699-90-49



SHIRT / 100% WOOL / 210 GMS
The perfect baselayer for insulation, sweat absorbing and regulating body temperature.
41-781-16-49 / **S - XXL**



JACKET / TEDDY FLEECE
Warm, breathing and ultra soft outerlayer in wool blend.
41-762-60-81 / **S - XXL**



HEADBAND / 100% MERINO WOOL

Holds all the great qualities of merino wool: warm, breathing and insulating.

716-90-0508 / **ONE SIZE**



JACKET / 100% WOOL / 235 GSM

Ideal midlayer.
Warm and great breathing quality.

42-771-62-49 / **S - XXL**



WE'RE SERIOUS ABOUT OUR CERTIFICATES





DOVRE QUALITIES & PACKAGING



ACTIVE WOOL

Patterned and sporty look in 100% wool. Naturally breathable, temperature regulating and highly insulating. Maximum warmth and great comfort. Perfect for an active lifestyle in cold conditions.

Weight: 200-210 GSM

Fit: Sporty



LIGHT WOOL

Plain and delicate quality in 100% wool. Super breathable, temperature regulating and highly insulating. High warmth and great comfort. Tailored for outdoor activities, ideal for warmer weather.

Weight: 140-180 GSM

Fit: Regular



CLASSIC WOOL

Plain and classic rib in 100% wool. Naturally breathable, temperature regulating and highly insulating. Maximum warmth and great comfort. Functional and flexible both as active wear and everyday wear.

Weight: 200-210 GSM

Fit: Regular



INSULATING



BREATHING



ODOR
RESISTANT



WIND
REPELLENT



WATER
REPELLENT



WARM
TEMPERATURE
REGULATING

OUTDOOR / TRECKING / 95% NYLON, 5% ELASTANE

AVAILABLE: STOCK



41-4600-69-49 / S - XXL



41-4601-69-4749 / S - XXL

OUTDOOR / TRECKING / 95% NYLON, 5% ELASTANE

AVAILABLE: STOCK



41-4601-64-4749 / S - XXL

OUTDOOR / TRECKING / 100% NYLON

AVAILABLE: OCTOBER 2024



41-4600-60-49 / S - XXL

- Advanced four-directional stretch technology
- Highly resistant to wind and water
- Customizable waist for a tailored fit
- Six secure pockets with reinforced taped zippers



BASELAYER / LIGHT WOOL / 100% MERINO WOOL / 170 GSM / 

Classic and neutral half zip shirt with matching long johns. Exceptional lightweight quality and semi shiny finish.
AVAILABLE: **NOOS**

**OEKO
TEX®**
STANDARD
100
976-15301
DTI
www.oeko-tex.com



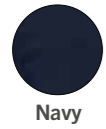
41-769-16-49 / S - XXL



41-769-21-49 / S - XXL



41-769-51-49 / S - XXL



Navy



41-769-16-09 / S - XXL



41-769-21-09 / S - XXL



41-769-51-09 / S - XXL



Black



BASELAYER / LIGHT WOOL / 100% MERINO WOOL / 180 GSM / 

Light and comfortable merino wool shirts with matching long johns. Perfect as outdoor wear and warmer basics.
AVAILABLE: **NOOS**



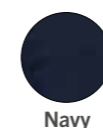
41-694-02-49 / S - XXL



41-694-14-49 / S - XXL



41-694-21-49 / S - XXL



Navy

BASELAYER / LIGHT WOOL

100% WOOL / 140 GSM / 17.5 MICRONS /    

Short sleeve shirt in merino wool quality. An everyday basic and outdoor necessity, perfect for warmer weather.

AVAILABLE: **NOOS**



698-02-35 / S - XXL



698-02-63 / S - XXL



698-02-73 / S - XXL



1698-02-49 / S - XXL



698-02-09 / S - XXL



698-02-31 / S - XXL



698-02-80 / S - XXL

BASELAYER / LIGHT WOOL

100% WOOL
140 GSM / 17.5 MICRONS

Short sleeve wool shirt with musk print and round neckline.

AVAILABLE: **NOOS**



698-02-64 / S - XXL




698-02-4343 / S - XXL



698-02-7373 / S - XXL



BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / 

Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly.
AVAILABLE: **NOOS**




41-693-02-20 / **S - XXL**



41-693-05-20 / **S - XXL**



41-693-14-20 / **S - XXL**

BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / 

Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly.
AVAILABLE: **NOOS**




41-693-02-63 / **S - XXL**



41-693-05-63 / **S - XXL**



41-693-14-63 / **S - XXL**

BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / 

Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly.
AVAILABLE: **NOOS**




41-693-02-49 / S - XXL



41-693-05-49 / S - XXL



41-693-14-49 / S - XXL

BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / 


Timeless and functional Dovre classics. Shirts with long and short sleeve, long johns with fly.
AVAILABLE: **AUGUST 2024**



41-693-14-08 / S - XXL



41-693-05-08 / S - XXL

BASELAYER / 1X1 RIB / BASIC WOOL / 100% MERINO WOOL / 200 GSM / 

Comfortable and flexible wool basics in black. Shirts with round neck and zip, long johns with long and short leg. Both an everyday and active wear favorite.

AVAILABLE: **NOOS**



41-693-02-09 / S - XXL



41-693-14-09 / S - 3XL



41-693-16-09 / S - XXL

41-693-05-09 / S - 3XL



41-693-11-09 / S - XXL



41-693-46-09 / S - 3XL



BASELAYER / BASIC WOOL / 100% MERINO WOOL / 220 GSM / 

Tank top and T-shirt in wool mesh. The ultimate base layer as mesh creates air pockets in the fabric and builds extra insulation. Perfect under a thicker shirt or sweater.

AVAILABLE: **NOOS**



41-621-01-09 / S - XXL







41-621-02-09 / S - XXL



BAS LAYER



BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM /    

Tight fitted wool shirts with half zip for insulation and regulating body temperature.
AVAILABLE: **NOOS**



41-780-16-49 / S - XXL




41-780-15-64 / S - XXL



41-781-14-64 / S - XXL



41-780-21-64 / S - XXL

BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM / 

Long sleeve shirts in 100% wool, ideal for an active lifestyle. Notice the folded neckline detail on bottom shirt.
AVAILABLE: **NOOS**



41-782-14-49 / S - XXL

BASELAYER / ACTIVE WOOL / 100% MERINO WOOL / 210 GSM / 


Long sleeve shirts in 100% merino wool. Incredibly soft, warm and non itching.
Perfect for skiing, hiking, hunting and other outdoor activities.
AVAILABLE: **STOCK**



41-767-14-37 / S - XXL



41-767-14-73 / S - XXL

BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM / 

Long johns in 100% wool, sourced with animal welfare first. Neutral in color and easy to match with other clothing.
AVAILABLE: **NOOS**




41-695-21-08 / S - XXL



41-695-21-09 / S - XXL



41-695-21-49 / S - XXL

BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM / 

Tight fitted wool shirts with half zip for insulation and regulating body temperature.
AVAILABLE: **NOOS**



41-783-16-5 / S - XXL

MIDLAYER



MIDLAYER / 100% WOOL JACKET / 235 GSM /

Jacket in 100% wool. Made with several practical pockets.

AVAILABLE: **NOOS**



41-770-60-64 / S - XXL



41-770-60-49 / S - XXL

MIDLAYER / 30% WOOL, 70% POLYESTER JACKET / 235 GSM /

Jacket in 30% wool, 70% polyester. Made with several practical pockets.

AVAILABLE: **NOOS**



41-772-60-09 / S - XXL

MIDLAYER / 100% MERINO WOOL / 235 GSM /    

Long sleeve half zips in 100% merino wool. Tight fitted layer for additional warmth, ideal for an active lifestyle. Notice the clever chest pocket on top two shirts.

AVAILABLE: **STOCK**



41-760-60-37 / S - XXL



41-760-60-73 / S - XXL



41-761-16-73 / S - XXL



41-761-16-09 / S - XXL

MIDLAYER / 100% MERINO WOOL / 240 GSM /    

Long sleeve half zips in 100% merino wool. Tight fitted layer for additional warmth, ideal for an active lifestyle. Notice the shirt with the clever hood for additional warmth on head and neck.

AVAILABLE: **STOCK**



41-766-16-08 / S - XXL



41-765-34-05 / S - XXL



MIDLAYER / 100% WOOL / UNISEX /    

Knitted sweaters in traditional Norwegian patterns. Warm, comfortable, and the perfect midlayer.

AVAILABLE: OCTOBER 2024



41-774-14-80 / XS - XXL



41-774-14-49 / XS - XXL

MIDLAYER / 100% WOOL / UNISEX /    

Knitted sweaters in traditional Norwegian patterns. Warm, comfortable, and the perfect midlayer.

AVAILABLE: OCTOBER 2024



41-774-16-4901 / XS - XXL



41-774-14-4906 / XS - XXL



41-774-16-4900 / XS - XXL



OUTERLAYER



OUTERLAYER / TEDDY FLEECE / 400 GSM / 18% WOOL, 82% POLYESTER /   

Warm and comfortable teddy fleece jacket and vest in wool blend. Ideal as a thick midlayer or thin outerlayer.
AVAILABLE: **NOOS**



41-762-60-49 / S - XXL



41-762-60-81 / S - XXL



41-762-60-61 / S - XXL



41-762-61-49 / S - XXL



41-762-61-81 / S - XXL



41-762-61-61 / S - XXL



OUTERLAYER / 230 GSM / 94% POLYESTER 6% ELASTANE FLEECE /

The all year round midlayer for any activity. Made of durable and stretchy midweight fleece, with a brushed back for softness and warmth.

AVAILABLE: **OCTOBER 2024**



41-775-61-09 / S - XXL



41-775-61-47 / S - XXL



ACCESSORIES



ACCESSORIES / WOOL

Hats, gloves and tube scarves in wool. Warming, insulating and breathing.

AVAILABLE: **STOCK**



41-699-72-37 / **ONE SIZE**
Bags of 6 pieces.



41-699-72-73 / **ONE SIZE**
Bags of 6 pieces.



41-699-71-09 / **ONE SIZE**
Bags of 6 pieces.



41-699-71-49 / **ONE SIZE**
Bags of 6 pieces.



41-699-71-63 / **ONE SIZE**
Bags of 6 pieces.



41-699-89-09 / **ONE SIZE**
Bags of 6 pieces.



41-699-89-49 / **ONE SIZE**
Bags of 6 pieces.



41-699-89-63 / **ONE SIZE**
Bags of 6 pieces.



41-699-90-09 / **3x M/L & 3x XL/XXL**
Bags of 6 pieces.







41-699-90-49 / **3x M/L & 3x XL/XXL**
Bags of 6 pieces.



BAG 41-800-98-09
ONE SIZE



MEN'S UNDERWEAR CHOOSE YOUR FIT

BRIEF	TRUNK
 <p>MODEL 09 Fitted brief with curved fly and full coverage.</p>	 <p>MODEL 46 Trunk with a wide and soft waistband and fly.</p>
BOXER BRIEF	MIDWAY BRIEFS
 <p>MODEL 06 Tight fitted boxer brief with fly. Covers about half of the thigh.</p>	 <p>MODEL 51 Briefs with high waist, long legs and good support.</p>

QUALITIES

WOOL

A natural material with thermo-regulating properties. It provides good insulation, transports moisture and is odor neutralizing.

BAMBOO VISCOSE

An extremely soft fiber that absorbs 3-4 times as much moisture as cotton.

COTTON

A natural material that offers great breathability and feels comfortable against the skin.

POLYESTER

A synthetic fiber that is extremely durable. It is quick drying and retains colors and shape well.

ELASTANE

A synthetic fiber with elastic benefits. It offers great stretch and durability that is perfect for underwear. The material makes sure that the underwear keeps its shape all day.

POLYAMIDE

A strong, hardwearing synthetic fibre. Is often used in a blend with other fibers to improve durability and to add stretch.



UNDERWEAR



UNDERWEAR / BAMBOO-VISCOSE / 3-PACK

Classic midway briefs with high waist and long leg. Made from bamboo, which is incredibly soft and absorbs 3-4 times more moisture than cotton. Naturally antibacterial and odor-resistant. 65% bamboo viscose, 30% cotton, 5% elastane.

AVAILABLE: **NOOS**



41-11678-51-900 / S - XXL



41-11678-51-901 / S - XXL



41-11678-51-902 / S - XXL



41-11678-51-904 / S - XXL

BAMBOO-VISCOSE

UNDERWEAR / BAMBOO-VISCOSE / 3-PACK

Classic midway briefs with high waist and long leg. Made from bamboo, which is incredibly soft and absorbs 3-4 times more moisture than cotton. Naturally antibacterial and odor-resistant. 65% bamboo viscose, 30% cotton, 5% elastane.

AVAILABLE: **NOOS**



41-11678-51-951 / S - XXL



41-11678-51-952 / S - XXL

UNDERWEAR / BAMBOO-VISCOSE / 3-PACK

Classic midway briefs with high waist and long leg. Made from bamboo, which is incredibly soft and absorbs 3-4 times more moisture than cotton. Naturally antibacterial and odor-resistant. 65% bamboo viscose, 30% cotton, 5% elastane.

AVAILABLE: **NOOS**



41-11678-51-954 / S - XXL



41-11678-51-905 / S - XXL

UNDERWEAR / BAMBOO-VISCOSE / 6-PACK

Ultra soft midway briefs in bamboo viscose blend. High waist and long leg. 65% bamboo viscose, 30% organic cotton, 5% elastane.
AVAILABLE: **NOOS**



41-11679-51-900 / S - XXL



41-11679-51-901 / S - XXL

UNDERWEAR / BAMBOO-VISCOSE / 2-PACK

Classic T-shirt and tank top in bamboo blend. Soft and comfortable, and helps regulate body temperature and absorbs moisture.
65% bamboo viscose, 30% organic cotton, 5% elastane.
AVAILABLE: **NOOS**



41-11678-02-01 / S - XXL



41-11678-02-09 / S - XXL



41-11678-01-01 / S - XXL



41-11678-01-09 / S - XXL

T-SHIRT / BAMBOO-VISCOSE



Classic T-shirt in bamboo blend. Soft and comfortable, and helps regulate body temperature and absorbs moisture. 65% bamboo viscose, 30% cotton, 5% elastane.

AVAILABLE: **NOOS**



41-11679-02-01 / S - 3XL



41-11679-02-48 / S - 3XL



41-11679-02-49 / S - 3XL



41-11679-02-05 / S - 3XL



41-11679-02-61 / S - 3XL



41-11679-02-09 / S - 3XL



UNDERWEAR / BAMBOO-VISCOSE / 5-PACK



Set of five midway briefs in bamboo blend. Soft and breathing for maximum comfort. 65% bamboo viscose, 30% cotton, 5% elastane. Comes in gift box.

AVAILABLE: **OCTOBER 2024**



41-11681-51-200 / S - XXL

UNDERWEAR / 95% ORGANIC COTTON, 5% ELASTANE / 3-PACK

Made from organic cotton, ensuring perfect fit and great comfort. 95% organic cotton and 5% elastane.

AVAILABLE: **NOOS**



41-1675-51-09 / S - XXL

41-1675-51-48 / S - XXL

41-1675-51-22 / S - XXL

UNDERWEAR / 95% ORGANIC COTTON, 5% ELASTANE / 2-PACK

Classic Dovre T-shirt with round neckline. Made from 95% organic cotton and 5% elastane, ensuring perfect fit and great comfort.

AVAILABLE: **NOOS**



41-1675-02-01 / S - XXL

41-1675-02-09 / S - XXL

ORGANIC COTTON

UNDERWEAR / 88% MICROFIBRE, 12% ELASTANE / 3-PACK

Midway briefs with perfect fit, high waist and long leg. 88% polyester/microfibre and 12% elastane.

AVAILABLE: **NOOS**



41-11673-51-100 / S - XXL

41-11673-51-102 / S - XXL



41-11673-51-101 / S - XXL

41-11673-51-103 / S - XXL

MICROFIBRE



UNDERWEAR / RIB / 100% COTTON

Classic Dovre basics worn for generations. Ideal for everyday wear, rib woven for quality and great stretch.

AVAILABLE: **NOOS**



41-1660-01-01 / S - 3XL



41-1660-02-01 / S - XXL



41-1660-14-01 / S - XXL



41-1660-04-01 / S - XXL



41-1660-09-01 / S - 5XL



41-1660-06-01 / S - 5XL



41-1660-05-01 / S - XXL

UNDERWEAR / RIB / 100% COTTON

Timeless Dovre pieces, in quality rib weave. Soft and lightweight, and with great comfort.

AVAILABLE: **NOOS**

41-1660-01-04 / S - XXL



41-1660-14-04 / S - XXL



41-1660-09-04 / S - 5XL



41-1660-05-04 / S - XXL



41-1660-11-04 / S - XXL



41-1660-06-04 / S - 5XL

UNDERWEAR / RIB / 100% COTTON

Versatile Dovre classics in 100% cotton. Ideal basics for everyday wear.

AVAILABLE: **NOOS**

41-1660-01-09 / S - XXL



41-1660-02-09 / S - XXL



41-1660-14-09 / S - XXL



41-1660-04-09 / S - XXL



41-1660-09-09 / S - XXL



41-1660-06-09 / S - XXL



41-1660-05-09 / S - XXL

UNDERWEAR / RIB / 100% COTTON

Versatile Dovre classics in 100 % cotton. Ideal basics for everyday wear.
AVAILABLE: **NOOS**



41-1660-09-49 / S - 5XL



41-1660-06-49 / S - 5XL



41-1660-11-49 / S - XXL



41-1660-05-49 / S - 4XL



UNDERWEAR / 100% ORGANIC COTTON

Jersey shirts in 100% organic cotton and a variety of necklines.
AVAILABLE: **NOOS**



41-1650-02-01 / S - 5XL



41-1650-20-01 / S - XXL



41-1650-01-01 / S - 3XL



41-1650-02-09 / S - 5XL



41-1650-20-09 / S - XXL



41-1650-02-49 / S - XXL

ORGANIC COTTON

UNDERWEAR / ORGANIC COTTON / 2-PACK

Everyday essentials in organic cotton. Soft, rib woven quality with great fit. 95% organic cotton, 5% elastane.
AVAILABLE: **NOOS**



41-680-01-01 / S - XXL



41-680-02-01 / S - XXL



UNDERWEAR / ORGANIC COTTON / 2-PACK

Underwear in organic cotton. Soft, rib woven quality with great fit. 95% organic cotton, 5% elastane.
AVAILABLE: **NOOS**



41-680-09-01 / S - XXL



41-680-46-01 / S - XXL



UNDERWEAR / ORGANIC COTTON / 2-PACK

Everyday essentials in organic cotton. Soft, rib woven quality with great fit. 95% organic cotton, 5% elastane.
AVAILABLE: **NOOS**



41-680-01-09 / S - XXL



41-680-02-09 / S - XXL



UNDERWEAR / ORGANIC COTTON / 2-PACK

Underwear in organic cotton. Soft, rib woven quality with great fit. 95% organic cotton, 5% elastane.
AVAILABLE: **NOOS**



41-680-09-09 / S - XXL



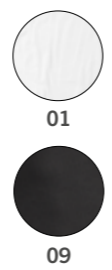
41-680-46-09 / S - XXL

UNDERWEAR / 100% COTTON

Jersey shirts in 100% cotton and a variety of necklines. Functional T-shirt and tank top in cotton mesh.
AVAILABLE: **NOOS**



41-1620-01-01 / S - 3XL



41-1620-02-01 / S - XXL

UNDERWEAR / RIB / 100% COTTON

Simple grandad shirt with long sleeves. Ideal for everyday use.
AVAILABLE: **NOOS**



41-1663-04-04 / S - XXL



41-1663-04-49 / S - XXL

**UNDERWEAR / INTERLOCK
100% COTTON**

Jumpsuit in 100% cotton. Relaxed, loose and comfortable fit.
AVAILABLE: **NOOS**



41-611-28-80
S - XXL



41-1663-04-63 / S - XXL

SOCKS



SOCKS / WOOL / 2-PACK

Size 40/43, 44/47.

AVAILABLE: **NOOS**



41-6025-75-09
54% wool
44% polyamide
2% elastane

41-6025-80-07
54% wool
44% polyamide
2% elastane

41-6026-80-09
50% wool
27% polyamide
23% polypropylene

41-6026-80-49
50% wool
27% polyamide
23% polypropylene

41-6025-80-09
54% wool,
44% polyamide,
2% elastane.

SOCK / SNEAKER / 5-PACK / 80% COTTON, 18% POLYAMIDE, 2% ELASTANE

Size 40/45, 45/48.

AVAILABLE: **NOOS**



41-6012-65-01



41-6012-65-09

SOCKS / 3-PACK / 63% WOOL, 37% POLYAMIDE

Size 40/45, 45/48.

AVAILABLE: **NOOS**



41-6321-75-07

41-6321-75-09

41-6321-75-49

41-6321-75-99

SOCK / 3-PACK / 80% COTTON, 20% POLYAMIDE

Size 40/45, 45/48. Regular fit, no elastic.

AVAILABLE: **NOOS****SOCK / 3-PACK / 80% COTTON, 20% POLYAMIDE**

Size 40/45, 45/48. Regular fit, ventlated sole.

AVAILABLE: **NOOS****SOCK / 3-PACK / 71% BAMBOO-VISCOSE, 29% POLYAMIDE**

Size 40/45, 45/48.

AVAILABLE: **NOOS****SOCK / TWIN SOCK / 3-PACK / 80% WOOL, 20% NYLON / 100% COTTON**

Size 40/45, 45/48. Regular fit, no elastic. Outside 80% wool and 20% nylon, inside 100% cotton.

AVAILABLE: **NOOS****SOCK / 3-PACK / 75% WOOL, 25% POLYAMIDE**

Size 40/45, 45/48. Rib, regular fit, no elastic.

AVAILABLE: **NOOS****SOCK / 3-PACK / 75% WOOL, 25% POLYAMIDE**

Size 40/45, 45/48. Regular fit, ventlated sole.

AVAILABLE: **NOOS**

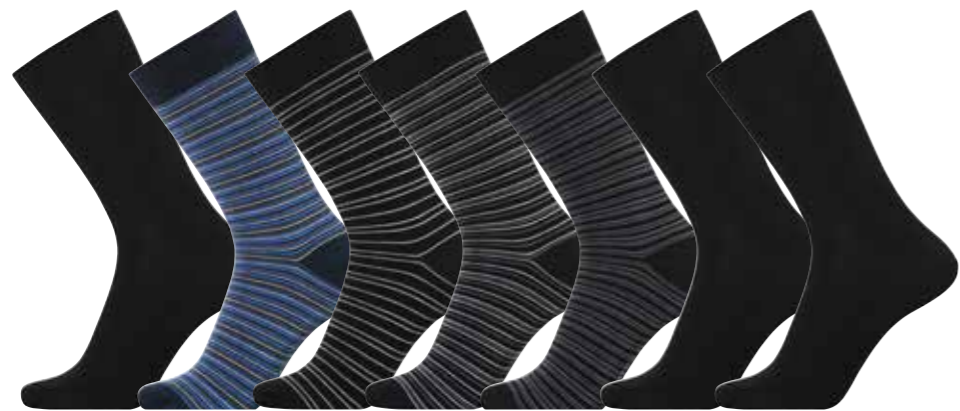
SOCK / BAMBOO-VISCOSE / 7-PACK / 75% BAMBOO VISCOSE, 23% POLYAMIDE, 2% ELASTANE

Size 41/44, 45/48.

AVAILABLE: **NOOS**



41-6041-99-09



41-6041-99-200



41-6041-99-201

SOCK / 7-PACK / 80% COTTON, 18% POLYAMIDE, 2% ELASTANE

Size 41/44, 45/48. Comes in a gift box.

AVAILABLE: **NOOS**



41-6710-75-100



41-6710-75-101

SOCK / 5-PACK / 80% COTTON, 18% POLYAMIDE, 2% ELASTANE

Size 40/46.

AVAILABLE: **NOOS**



41-6013-75-08



41-6013-75-09



41-6013-75-49

HOW TO USE LAYERS

Using layers is key for tackling cold winter conditions. When done right, layers help keep you warm, dry and sheltered from the elements.

1: BASELAYER

The baselayer is worn closest to the body. Preferably as a thin, tight fitted shirt and thermal underwear (long johns) made from wool. The base layer insulates and transports sweat from the body, making wool and its moisture absorbing qualities perfect for the job. Wool also helps regulate your body temperature, feeling warm when you are cold, and cool when you are warm.



2: MIDLAYER

The midlayer is thicker and fits looser. For example a sweater or zip, being the layer that keeps you warm. It also catches the sweat and moisture transported out from the base layer, and helps to keep you dry.

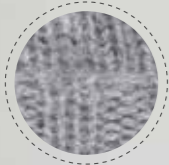
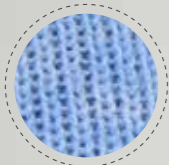


3: OUTERLAYER

The outerlayer shields you from the elements. This is typically a shell jacket or pants repelling wind and water. Also the outerlayer should have breathing and insulating qualities, letting moisture out – but not in.



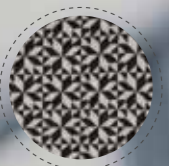
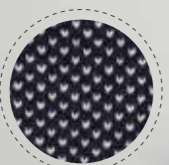
HAT / 100 % WOOL
42-716-94-32 / ONE SIZE



Naturally protects
against UV rays

Absorbs up to
35% moisture

SWEATER / WOOL
41-774-14-49 / XS - XXL



WE LOVE WOOL

At Dovre we have been working with wool for decades. Wool has amazing properties, making it the perfect material for every occasion, every challenge, and every adventure.

WHY WOOL?

Wool is one of the oldest fibers utilized by humans. It has been used for clothing for more than two thousand years, and it's easy to understand why. Wool is the most elastic fiber of all natural textile fibers, it can absorb up to 35 % moisture without feeling wet, it naturally protects against the sun's UV rays and it has insulating and thermal properties, enabling it to regulate body temperature. In addition, wool is a strong and durable fiber with natural self-cleaning properties allowing us to create products that last for a long time.

Our collection features a lot of merino wool in particular. Merino wool is sourced from the merino sheep, known for having exceptionally soft wool. Merino wool has extra thin and fine fibers that feel light and soft against the skin – while still sharing all the insulating and breathing properties of other wool. Its soft and non itchy quality has made merino wool high in demand for both children's wear and outdoor active wear.

WE FIGHT FOR ANIMAL WELFARE

Conversely, conventional production of wool has had a lot of issues, especially regarding animal welfare. Wool mowers are usually not paid by the hour, but by volume, which encourages quick work, without paying attention to animal welfare. One of the biggest problems in wool production is something called 'mulesing'. Mulesing is the process of restraining lambs, usually 6-12 weeks old, on their backs in a metal cradle and using shears, similar to garden shears, to cut away folds of skin around their back-sides. At Dovre we do not allow this to be practiced, and all our wool is therefore guaranteed mulesing-free and certified organic.

WHAT IS ORGANIC WOOL?

When the wool is certified organic, it helps to ensure that the sheep have been treated well. An organic certification ensures, among other things, larger stables with more space per sheep. In addition, sheep are allowed to keep horns and tails - which is not always the case in conventional wool production. At the same time, the sheep are sheared individually, which is less stressful for the animal. In the Dovre Outdoor concept, we mostly use organic wool. Finally, it is important to point out that mulesing must not take place in the production of organic wool. When the wool is certified organic, we can ensure that the sheep are treated according to the 'five freedoms' of animal welfare:

- 1: Freedom from hunger, malnutrition and thirst.
- 2: Freedom from fear and distress.
- 3: Freedom from physical and thermal discomfort.
- 4: Freedom from pain, injury and disease.
- 5: Freedom to express normal patterns of behavior.





OUTDOOR / TRECKING / 95% NYLON, 5% ELASTANE

AVAILABLE: STOCK



42-4700-69-4700 / XS - XXL



42-4701-69-4749 / XS - XXL

- **Advanced four-directional stretch technology**
- **Highly resistant to wind and water**
- **Customizable waist for a tailored fit**
- **Six secure pockets with reinforced taped zippers**



OUTDOOR / **TRECKING** / 100% NYLON

AVAILABLE: **OCTOBER 2024**



42-4700-60-49 / XS - XL

OUTDOOR / **TRECKING** / 95% NYLON, 5% ELASTANE

AVAILABLE: **STOCK**



42-4701-64-4749 / XS - XXL

BASELAYER / **LIGHT WOOL** / 100% WOOL / 140 GSM / 17.5 MICRONS /

Classic T-shirts in 100% merino wool. Super light quality, round neckline. Perfect for warmer weather.

AVAILABLE: **STOCK**



42-750-02-74 / S - XXL



42-750-02-78 / S - XXL



42-750-02-32 / S - XXL

BASELAYER / LIGHT WOOL / 100% MERINO WOOL / 170 GSM / 

Long sleeve shirt with half zip. Light quality, making it extra soft and comfortable.
Made from 100% merino wool, which is antibacterial and odor neutralizing.

AVAILABLE: **NOOS**

**OEKO
TEX®**
**STANDARD
100**
976-15301
DTI
www.oeko-tex.com



42-725-16-49 / S - XXL



42-725-21-49 / S - XXL



42-725-63-49 / S - XXL



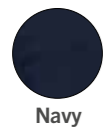
42-725-16-09 / S - XXL



42-725-21-09 / S - XXL




42-725-63-09 / S - XXL



Navy



Black

BASELAYER / 1X1 RIB / CLASSIC WOOL / 100% MERINO WOOL / 200 GSM / 

Simple and flexible shirts and tops in 100% merino wool. Perfect for everyday use as well as outdoor wear. Round neckline.
AVAILABLE: **NOOS**



42-700-01-09 / S - XXL



42-700-01-32 / S - XXL



42-700-01-49 / S - XXL



42-700-01-76 / S - XXL



42-700-02-09 / S - XXL



42-700-02-32 / S - XXL



42-700-02-49 / S - XXL



42-700-02-76 / S - XXL

BASELAYER / 1X1 RIB / CLASSIC WOOL / 100% MERINO WOOL / 200 GSM / 

Simple and flexible shirts in 100% merino wool. Perfect for everyday use as well as outdoor wear. Round neckline.
AVAILABLE: **NOOS**



42-700-14-09 / S - XXL




42-700-14-32 / S - XXL



42-700-14-49 / S - XXL



42-700-14-76 / S - XXL

BASELAYER / 1X1 RIB / CLASSIC WOOL / 100% MERINO WOOL / 200 GSM / 

Long sleeve half zip shirt in 100% merino wool. Insulating and breathing properties.
AVAILABLE: **NOOS**



42-700-16-09 / S - XXL



42-700-16-32 / S - XXL



42-700-16-76 / S - XXL



42-700-16-49 / S - XXL



BASELAYER / 1X1 RIB / CLASSIC WOOL / 100% MERINO WOOL / 200 GSM / 

Long johns in 100% merino wool. Ideal for an active lifestyle and as everyday wear.
AVAILABLE: **NOOS**



42-700-21-09 / S - XXL



42-700-21-32 / S - XXL







42-700-21-49 / S - XXL



42-700-21-76 / S - XXL

BASELAYER



BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM /    

Fitted, functional and comfortable shirts in 100% wool. Matching long johns.
Blue shirt with half zip, pink shirt with folded neckline detail.

AVAILABLE: **NOOS**

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TEX®** **STANDARD
100**
976-15301
DTI
www.oeko-tex.com







42-730-15-7749 / S - XXL



42-730-21-4977 / S - XXL



42-730-16-4977 / S - XXL

BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM /    

Shirts in 100% wool with long sleeves and matching long johns. Round neckline or half zip. Functional base layer for colder weather.
AVAILABLE: **NOOS**







42-731-16-64 / S - XXL



47-731-21-64 / S - XXL



42-731-14-64 / S - XXL

BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM /    

Wool shirt ideal for skiing, hiking and other winter activities.
AVAILABLE: **NOOS**



42-732-14-49 / S - XXL





BASELAYER / ACTIVE WOOL / 100% MERINO WOOL / 210 GSM /    

Simple and classic wool shirt with long sleeves and round neckline. Ideal baselayer for winter outdoor activities.
AVAILABLE: **STOCK**



42-720-14-4943 / S - XXL



BASELAYER / ACTIVE WOOL / 100% WOOL / 210 GSM /    

Fitted wool shirt with half zip. Insulating, breathing and odor neutralizing.
AVAILABLE: **NOOS**

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100
976-15301
DTI
www.oeko-tex.com



42-733-16-5 / S - XXL



42-715-21-08 / S - XXL

BASELAYER / ACTIVE WOOL / 100% MERINO WOOL / 210 GSM /    

Long sleeve merino wool shirts in soft and durable quality. Half zip or round neckline with delicate patterns.
AVAILABLE: **STOCK**

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TEX®** STANDARD
100
976-15301
DTI
www.oeko-tex.com



42-716-14-0508 / S - XXL



42-716-14-4943 / S - XXL



42-716-16-0508 / S - XXL



42-716-16-4943 / S - XXL

MIDLAYER



MIDLAYER / 100% WOOL / UNISEX /

Knitted sweaters in traditional Norwegian patterns. Warm and comfortable, and the perfect midlayer.
AVAILABLE: **OCTOBER 2024**



41-774-14-80 / XS - XXL



41-774-14-49 / XS - XXL



41-774-14-4906 / XS - XXL



41-774-16-4900 / XS - XXL



41-774-16-4901 / XS - XXL

MIDLAYER / 100% WOOL JACKET / 235 GSM /    

Jacket in 100% wool. Made with several practical pockets. Perfect middle layer when outdoors.

AVAILABLE: **NOOS**



42-771-60-64 / S - XXL



42-771-60-49 / S - XXL

MIDLAYER / 30% WOOL, 70% POLYESTER JACKET / 235 GSM /    

Jacket in 30% wool, 70% polyester. Made with several practical pockets.

AVAILABLE: **NOOS**



42-773-60-09 / XS - XL



MIDLAYER / 100% MERINO WOOL / 240 GSM / 

Merino wool shirt with mesh back for extra insulation and breathing.
AVAILABLE: **NOOS**

**OEKO
TEX®**
**STANDARD
100**
976-15301
DTI
www.oeko-tex.com



Simple and neutral shirt in merino wool.
Notice the practical hood for extra warmth on the neck and head.



OUTERLAYER



OUTERLAYER / TEDDY FLEECE / 400 GSM / 18% WOOL, 82% POLYESTER /

Warm and comfortable teddy fleece jacket and vest in wool blend. Ideal as a thick midlayer or thin outerlayer.
AVAILABLE: **NOOS**



42-730-60-49 / S - XXL



42-730-61-49 / S - XXL

OUTERLAYER / 230 GSM / 94% POLYESTER 6% ELASTANE FLEECE /

The all year round midlayer for any activity. Made of durable and stretchy midweight fleece, with a brushed back for softness and warmth.
AVAILABLE: **OCTOBER 2024**



42-776-61-09 / S - XXL

ACCESSORIES



ACCESSORIES / 100% MERINO WOOL

Functional accessories to keep you warm from top to bottom.

AVAILABLE: **STOCK**



42-716-94-05 / ONE SIZE



42-716-94-32 / ONE SIZE



42-716-94-76 / ONE SIZE



42-716-93-0508 / ONE SIZE



42-716-93-4943 / ONE SIZE



42-716-90-0508 / ONE SIZE



42-716-96-0508 / ONE SIZE



42-716-96-4943 / ONE SIZE



42-716-90-4943 / ONE SIZE

Size 36-40, 2-pack.

54% organic wool, 44% polyamide, 2% elastane.



42-6125-80-06



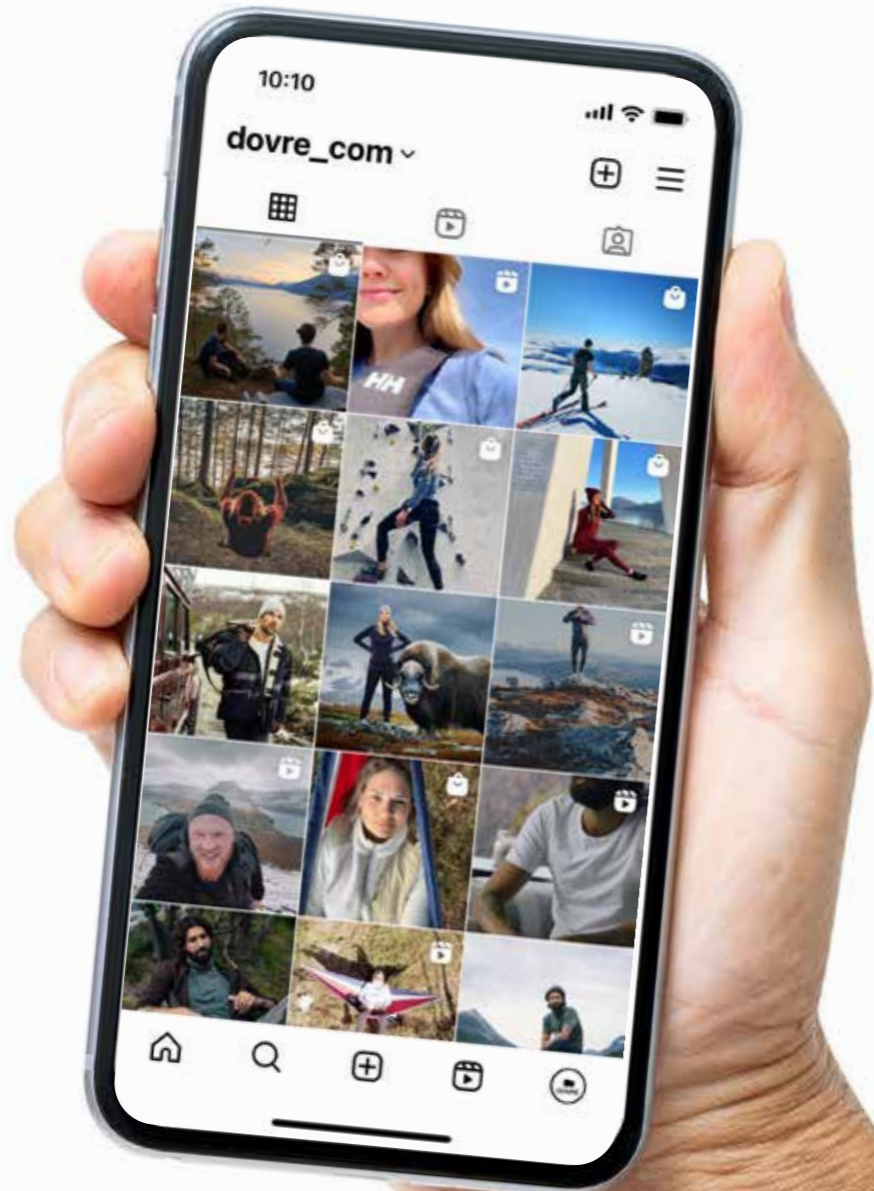
42-6125-80-09



41-800-98-09
ONE SIZE

FOLLOW US OUTDOORS

... and on social media



We're proud to team up with ambassadors and influencers who wear Dovre on their outdoor adventures!



- GOTS is short for Global Organic Textile Standard.
- GOTS is the most used standard for organic textiles made from natural fibers like cotton and wool.
- GOTS guarantees that all the processes are done without the use of harmful chemicals.
- GOTS have strict requirements regarding environmental and social issues. Certified by Ecocert Greenlife. License no.: 210366



The mark of responsible forestry
FSC • C160308

- FSC® is short for Forest Stewardship Council®.
- We have chosen FSC certified Bamboo-Viscose to support responsible forestry.
- Please look for our FSC-products



- Oeko-Tex guarantees that every component of a labeled article, i.e. every thread, button and other accessories, has been tested for harmful substances and that the article therefore is harmless in human ecological terms.
- The requirements are much stricter than what is stated in the Danish and EU law.



- BSCI is short for Business Social Compliance Initiative.
- BSCI provides an online platform which, through third part auditing, helps to improve social conditions in our global supply chain.
- BSCI is member of BSCI which provide us with the necessary tools to work with our suppliers towards better social conditions for the workers, and towards more environmentally conscious production.



- GRS is short for Global Recycled Standard.
- Products certified to the Global Recycled standard (GRS) contain recycled material that has been verified at each stage of the supply chain, from recycler to the final product. In addition, facilities from the recycler to final supplier have met social, environmental, and chemical requirements. Certified by Ecocert Greenlife License no.: 210366



- OCS is short for Organic Content Standard.
- Products certified to the Organic Content Standard (OCS) contain organically grown material that has been independently verified at each stage of the supply chain, from source to final product. Certified by Ecocert Greenlife License no.: 210366.



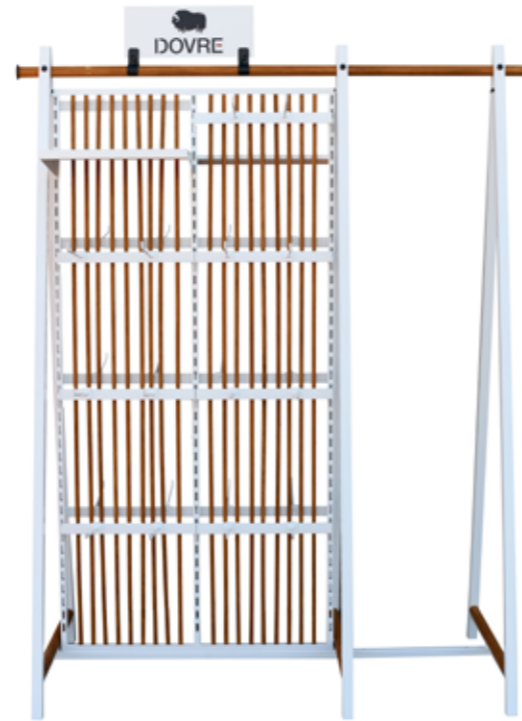
- The Woolmark logo is a quality assurance for textiles made of wool.
- A product containing the Woolmak logo have been tested in regard to content, colorfastness, durability and washing.



- Is also known as The Green Dot.
- When the Green Dot is shown on the packaging, it means that the product owner has made a financial contribution to local parties in charge of collecting, sorting, and recycling the packaging waste.



OUTDOOR WALL / 999-99200-99
W: 125 X 266 CM



DISPLAY FOR DOVRE OUTDOOR, 2-SIDED
999-99325-99



HANGER / 999-99326-99



MANNEQUIN / 999-99410-99



LOGO BLOCK / 999-99209-99

A PART OF JBS TEXTILE GROUP

Since 1939, JBS Textile Group has been a specialist in high quality men's underwear. We believe that comfort and the perfect fit are achieved through expertise, experience and constant attention to detail. That's the approach we take with every product we make. And it reflects our passion, values and standards.

JBS is the largest supplier of underwear in Scandinavia. But, over the years, we have branched our expertise into other areas of the textile industry. Today, 18 brands are part of the JBS Family – each with its own unique identity and audience.

Each day, more than 100,000 products are sent from our warehouse in Denmark – to retailers and stores in more than 50 countries. We are always exploring new materials and functions – but never lose sight of our principles and values. That's the approach of a true specialist.



THIS CATALOG IS A CRADLE TO CRADLE CERTIFIED PRODUCT

This catalog is a Cradle to Cradle certified product. This means you are holding a guaranteed sustainably printed product that is 100% biodegradable and completely free of harmful chemicals and heavy metals.

This also means that KLS Pureprint has produced this catalog by recycling the earth's resources in a natural circular process without any harmful waste that is toxic to humans and the environment.

Cradle to Cradle is the world's most stringent environmental certification, and guarantees that a product does not pollute or use the limited resources of the earth, but instead is integrated in nature's own cycle. It also ensures that the printed products are produced under conditions that are as environmentally friendly as possible.

When disposing of the catalog, the paper should be handed over as paper for recycling and the metal spiral as metal for recycling.



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